

A 10 Step Guide for Women to earn  
One Million as a Spiritual Coach

The *Spiritual*  
**MILLIONAIRE**

Pooja Agarwal Shaikh

Foreword Written by  
Jack Canfield



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## **Dedication**

To all the brave souls who dare to dream beyond the ordinary and seek to align their passions with their purpose.

This book is dedicated to you, those who believe that wealth is not just measured in currency, but in the depth of our connections, the power of our impact, and the freedom to live life on our own terms. May this journey empower you to step fully into your divine potential and create the abundant, meaningful life you deserve.

With love and gratitude,

Pooja Agarwal Shaikh



## Acknowledgments

With deep gratitude, I thank all the souls who have supported me on this journey.

To my mentors, for their wisdom, guidance, and belief in me when I couldn't see it myself. To my parents, Smita Agarwal, my mother who instilled in me the values of resilience, love, and faith, and my father, Ashok Agarwal, who now rests in heaven; your spirit continues to guide me.

To my ancestors, whose strength and wisdom flow through me in ways I can only begin to understand.

To my daughters, Amaira and Aaira, who inspire me daily to be the best version of myself. You are my greatest gifts.

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And to my publishers, whose keen interest and dedication helped shape this book into what it is today. Your support and expertise are beyond appreciated.

This book is a reflection of the love, wisdom, and energy shared by each of you. Thank you for being part of my journey.

With love and gratitude,

Pooja Agarwal Shaikh.

## Foreword

It's a pleasure to introduce *The Spiritual Millionaire*, a book that holds the potential to transform lives—both yours and your students'. Pooja, the author, is a truly remarkable person. She is a visionary with deep compassion and an unshakeable drive to create positive change in the world. People like her, with a clear purpose and the dedication to follow it wholeheartedly, are rare.

In this book, Pooja offers a fresh perspective on wealth. She shows us that real abundance isn't just about financial gain; it's about feeling fulfilled, connected, and aligned with our higher selves. Her approach encourages us to grow both financially and spiritually, helping us realize that wealth and personal fulfillment can and should go hand in hand.

*The Spiritual Millionaire* is packed with practical steps, daily rituals, and time-tested advice that anyone can apply, no matter where they're starting from. Pooja's words remind us that it's possible to build a meaningful business and a life rich with purpose, where abundance flows from the inside out. Her guidance is straightforward and relatable, making this book a perfect roadmap for those ready to create a life filled with meaning, impact, and true prosperity.

I am confident that *The Spiritual Millionaire* will help you see both yourself and your world in a whole new light. This book invites you to release old beliefs, embrace a fresh vision for your life, and take inspired steps toward the future you desire and truly deserve.

One last thought: Make sure you don't just read this book; take the time to do all the activities she asks you to do. Becoming a Spiritual Millionaire is a journey, and in order to reach your destination, you have to implement the steps outlined in this book by taking action. I promise you that if you do, you will experience what seem like miraculous changes in your life, your career, and the people you wish to impact.

If you follow the proven path Pooja has outlined in this book, you will create a life filled with love, joy, peace, prosperity and fulfillment!

— Jack Canfield, Coauthor of the Chicken Soup for the Soul Series® and The Success Principles™: How to Get from Where You Are to Where You Want to Be



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## Introduction

What's the **real reason** you started your business? Was it to help others? To change lives? Or, deep down, was it something more?

This was the very question posed to me by my mentor. Without hesitation, my **logical mind** jumped in “**To earn money,**” it blurted out. But then, as if on cue, my “**polished**” mind quickly buried that response under a mountain of more **acceptable answers**: “**To serve others,**” “**To raise the vibrations of the planet,**” “**To make the world a happier, more peaceful place.**” The list went on. But deep inside, I knew the truth. I was **ashamed** to admit that **money** was my **primary motivation**. After all, I was offering **spiritual services**, how could I be focused on something as **materialistic as money**?

Then came my mentor's blunt words, “**You'll be good at your service, but hapless at making money.**” His statement cut through me like a knife. I felt **dejected** not just by the words, but by the truth reflected in them. Wasn't there supposed to be more to my **business than just money**? Wasn't money just a **distraction**, something that could **corrupt** the **spiritual path**? I felt **disillusioned and conflicted**, both with myself and with him.

That evening, as I reflected on our conversation, something **shifted**. Slowly, I began to understand what he was really saying. **Money was not the enemy**. It was not **unspiritual**. It

was **essential**. It was the **fuel** that would allow me to continue **offering my services**, to keep my **business alive**. Without it, all of my aspirations of making a difference in the world would collapse.

The next time we met, my mentor softened his approach. **“What do you really want to achieve with your business?”** He asked. Again, my first thought was of **financial freedom**. But once again, I caught myself and rattled off the same old and polished answers: **helping others, making a difference**. Then, he asked me a question that would change everything. **“If it is just about helping others, why not run a free helpline? Why do you need a business coach?”**

I froze. His question threw me off balance. And for the first time, I allowed myself to **admit the truth**, I wanted to **earn money**, not just to **survive**, but to **thrive**, to build a life of **financial freedom**. In that moment, I realized that **wanting to create wealth did not make me less spiritual**. It made me **honest**.

That was the **turning point**.

What I have come to realize is that money, in fact, is one of the most spiritual instruments we can access. Let me explain. From the time we are children, **our needs**, whether it's **food, clothing, or education** are provided for by our parents. This **provision** is not just an exchange of **currency**, but an extension of their **pure love and care** for us. Every **investment** they make for our **well-being** is rooted in their **desire to see us thrive**. As we grow and start **earning money** ourselves, we do so through the **exchange of our services, talents, and creativity**. This is where the **spiritual aspect** becomes even

clearer: **creativity is a divine gift**. Our ability to innovate, serve, and create value is a reflection of our **inherent connection** to the **universal source**.

**Money** is simply the **energy of that exchange**, flowing from one person to another in a cycle that is, at its core, embedded in **love and creation**. When our elders give us **money on special occasions** like Diwali, Eid, Christmas, it is not just a material offering, **it is a blessing**, an **affirmation** of their **love and hopes** for our future. In this way, **money** itself becomes a medium for the **purest spiritual energy**: love, creativity, and abundance.

As a **spiritual coach** it is only natural for us to view **money as a spiritual tool**. It is a **symbol** of the **value** we bring to the world, the love we offer through our services, and the **divine flow of abundance** we allow into our lives. Money, when seen through this lens, becomes not just an exchange of goods but a reflection of our **soul's work and purpose**.

If you're a **spiritual coach or healer**, you know how easy it is to hide behind **spiritual ideals**, to pretend that **money does not matter**. But the truth is, **it does**. The moment I embraced that **truth**, I unlocked a whole new **perspective**, one that **empowered** me to pursue my dreams **unapologetically**.

Now, let me ask you: **What is your major reason for starting your spiritual business?** Is it truly about serving others, or is there a part of you that also craves the **financial freedom** to live life on your own terms? What would your answer be if you stopped trying to give the **“right”** response and simply allowed yourself to **speak your truth**?

**This book is for women like you, spiritual entrepreneurs who have a deeper purpose but also desire financial freedom.** It is for those of you who want to **make an impact** on the world and build a business that **thrives financially**. Let us break the myth that you have to choose between being **spiritual** and being **successful**. **You can have both**, and I am going to show you how.

### **The Journey Ahead:**

This book, **The Spiritual Millionaire: A 10-Step Guide for Women to Earn One Million,**” is the result of my own journey, of confronting **my limiting beliefs about money**, about **spirituality**, and about my **worth**. I have **walked** the same path **as you**. I have felt the **discomfort of wanting** to succeed financially while **being afraid** to admit that desire. But here’s what I learned: **You don’t have to choose** between your **spiritual path and financial success**. **You can have both**.

When you allow yourself to **embrace abundance**, to **align your spiritual gifts** with practical business strategies, and to stop feeling guilty about earning money, **you open the door to endless possibilities**. You can serve others, raise the vibrations of the planet, and **live the life of financial freedom** that you deserve.

This is what I am offering you through this book: **a roadmap** to becoming a **spiritual millionaire**. These 10 steps are not just about making money, they are about **transforming** your **approach**, aligning your **spiritual purpose with your financial goals**, and creating a business that is **as fulfilling as it is profitable**.

If you are ready to **stop hiding behind spiritual ideals** and start embracing **abundance in all its forms**, then this book is for you. It is time to **stop playing small** and step into your role as a **spiritual leader**, one who is empowered, successful, and living in alignment with both **spirit** and **spiritual wealth**.

Let us begin this journey together...

## **Why I Wrote This Book and How It Can Help You**

When I first started my journey as a **spiritual enthusiast**, I threw myself into countless **courses, programs, and mentorships**. I genuinely believed that the more I learned, the better I could **serve my clients**. After all, **spirituality** is like the **vast universe**, there's always something new to **discover**. Each time I completed a program, I thought **I was finally ready**. Then, **without fail**, I would come across yet another **modality or tool** that **promised** to change my life, and I would think, **“Why not add this to my toolkit too?”**

And why not? **Spirituality**, in its essence, is our connection to the **Supreme Energetic System** that runs the universe. There is always more to **learn, discover, and integrate**. But what I did not realize at the time was that I had entered an **endless cycle** of learning. One day, while drafting a **strategy** to put my work out there, a **startling realization** hit me, **Where were the clients I was looking for?** Were they truly **interested** in all this information I was **accumulating?**

I found myself **disheartened**. Despite my **extensive qualifications** and the **continuous learning**, my **bank accounts** were not **flourishing** as I had expected. Once again, I was left feeling like I was **missing** something important.

Maybe I did not understand the **business strategy** behind it all or maybe my **Soul** was missing in this approach. After all, I had not learned to transform my **passionate and soulful project** into a **thriving business opportunity**.

So, I did what most of us do, I enrolled in another **business course**, hoping it would offer the clarity I needed. While it was helpful in some respects, it was also a very **male-oriented approach**, based on only **external strategy**. It didn't allow me the freedom to **follow my soul's guidance in leadership**.

Also, it did not consider the **unique challenges** I faced as a woman and a mother trying to balance family and business. **Family has always been my priority**, and I was struggling to find a way to **fulfil my purpose** without neglecting my **responsibilities**.

The program failed to address the **spiritual approach** I wanted to take, an approach that allowed me to **flow with my intuition**, **honour my sensitivities**, and **work at a pace** that felt **aligned with my energy**. Instead, it was **fast-paced, technical, and filled with jargons** that only left me feeling more **overwhelmed**.

Despite trying to follow everything to the letter, I was still **accumulating backlogs** and getting **frustrated**. The cycle of **stress, disappointment, and hard work without pay** seemed endless. One day, I decided to take a step back and **reconnect** with my **intuitive side**. I stopped trying to follow what others told me and chose to **trust my own path**; one that honoured my **strengths, capabilities, and inner wisdom**.



That is when **everything** changed. I **surrendered to the process**, followed my **spiritual guidance**, and stopped letting the **outside noise** dictate my actions. And today, I can confidently say that I am not only **happier** and more **at peace**, but I have also **earned more money** than I ever thought possible—yes, even reaching **a million in a very short time** (but shhh, we will keep that between us).

This transformation led me to **write this book**. I want to help **you** navigate the **business world** with a more **soul led approach**; one that allows you to not only **showcase your talents and gifts** but also to attain your **financial goals**. I have spent years figuring out how to make this work, but my hope is to make the process **simpler, faster**, and more **authentic** for you.

If you are just starting out or if you have tried building a business and found **yourself struggling**, this book is for you. I have designed it to help you uncover the **exact 10 steps** you need to build a **soul-aligned business**. Each of these steps represents a key area that will move you forward on your journey to **earn your first million**. Consider that your life is a **ship navigating** a huge ocean. The destination you are heading towards is your **aspirations, dreams, and goals**. Your spiritual practice serves as a **compass**, pointing you in the direction of your intended port while navigating the turbulent waters. It assists you in **staying on path** even when the **circumstances** are difficult. **Your Soul** is your **Light house** giving you signals to make sure you reach the shore with **ease**.

These steps are the result of **years of learning** and working with **various mentors** across the **globe** and **investing in**

**expensive masterminds. I understand**, not everyone has this **opportunity to learn** and invest in **expensive** programs and hence, I want to make this knowledge **accessible** to you through **my teachings**.

Now, I am sharing all of that **wisdom** here with you; **clear** and **concise**, so you can start your journey with **less confusion** and more **confidence**.

### **My Vision: Creating 5,000+ Spiritual Millionaires**

My **vision** is clear: I want to help create **5,000+ spiritual millionaires** in the next 5 years. This is not just about making money; it's about **illuminating the world** with the power of **your light** and your **unique gifts**.

My bigger mission is to **remind you** of the **power** that already resides within you, the power of **light, love, and transformation**. By tapping into that power, you can create the business and life you have always dreamed of. And in doing so, you will play a role in **raising the vibrations of the planet**, helping others, and making the world a **brighter, more loving place**.

### **How to Use This Book**

This book is designed to be **practical**, with each chapter offering a **clear, actionable step** to help you build a **soul-aligned business**. To get the most out of it, **I recommend you:**

1. **Read the chapters in order**, as each step builds on the previous one.

2. **Do the exercises** at the end of each chapter. These exercises are meant to help you **apply the lessons** directly to your business and life.

3. **Keep a journal** to track your progress. Write down your thoughts, your answers to the exercises, and any insights or breakthroughs you have along the way.

4. **Inspiration** There are some ruled pages in between the chapters where you might want to note down some instant inspirations you may receive while reading this book.

This **book** is more than just information it is a **playbook, journal and guide** all in one. It will **help you** to **reshape your outlook, align your business** with your **spiritual endeavours**, and create a **life of abundance: financially, spiritually, and emotionally**.

If you have ever felt **lost, stuck, or overwhelmed** in your business, this book is **for you**. My goal is to help you **cut through the noise**, trust in your **unique gifts**, and follow the path that feels **right for you**.

Let us embark on this journey together. I am here to guide you as you step into your **true power**, build a **prosperous business**, and **light up the world** with your **soulful contributions**.

Are you ready? Let's get started



# CHAPTER 1

## Awakening the Millionaire Within: *Discovering Your Inner Power*



**“Abundance is not something we acquire. It is something we tune into”**

**-Wayne Dyer**

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### **BREAKING THE MYTHS**

Before diving into how to awaken your inner millionaire, let us address some common myths about money and spirituality that often hold us back:

**1. Myth: "Money is unspiritual. "**

**Truth:** Money is an energy, and when used with intention, it becomes a tool for creating positive change and fulfilling your purpose.

**2. Myth: "Only greedy people want to become millionaires."**

**Truth:** Financial abundance empowers you to serve others and make a greater impact on the world.

**3. Myth: "I can't be spiritual and wealthy at the same time."**

**Truth:** Wealth amplifies your ability to live in alignment with your higher purpose and values.

As you read this chapter, keep an open mind and begin to see abundance as a divine blessing inherited from your higher self.

The first and most crucial step in your journey to becoming a **spiritual millionaire** is **Awakening the Millionaire Mindset**. Without this **foundational shift**, all other strategies and techniques will fall short. The **millionaire mindset** is not just about acquiring wealth; it is about embracing a **mindset of spiritual abundance** that aligns with your **highest self**.

In this chapter, we will explore the importance of **shifting your focus from lack to abundance** and how this shift is **essential for success** in all areas of life. It's time to **recognise** that **abundance** is your **divine right**, and it is completely **natural** for you to be abundant. This mindset shift is not only about wealth; it's about creating the **freedom** to serve others and live a life of **purpose**. Imagine standing in front of a vast, **open field**. At one end, you see a small, barren patch of ground where only a few sparse weeds **struggle to grow**. This represents a mindset **focused on lack**; what you don't have. Now, envision the rest of the field, teeming with **vibrant flowers, lush greenery, and abundant wildlife**. This is the **realm of abundance**, where **opportunities and possibilities flourish**. By shifting your focus from that barren patch to the expansive field, you begin to **see the potential** all around you. Instead of **fixating** on what you lack, you start to recognise the **richness of your surroundings**, an endless source of **resources, support, and joy**. This realisation is your "**aha moment**," a powerful reminder that abundance is not just a **distant dream**; it is a reality waiting for you to **embrace**. When you **foster this mindset**, you cultivate the freedom to **serve, engage and flourish with purpose guided by your soul**.

## Shifting from Lack to Abundance

For many of us, the default mindset has been one of **lack**; believing that resources, opportunities, and even love **are limited**. This **scarcity mindset** may have been ingrained in us through **past experiences, societal conditioning, or even family beliefs**. However, to become a **spiritual millionaire**, you need to **let go of these limiting beliefs** and step into a **mindset of infinite abundance**.

Abundance is not just about money; it is about the **flow of energy** in all areas of your life. When you **focus on abundance**, you begin to attract it. You recognise that **money**, like any other form of energy, is there to **serve you** and the world around you.

### Have you ever searched for abundance?

I have, and here's what I discovered.

One day, while I was **observing** the world around me more closely, something incredible happened. I started to **see abundance everywhere**- from endless variety of trees, to the countless animal species, the sky, stars and other **rich creations** of the universe.

Everywhere I looked abundance was **alive and thriving**. These trees, with their countless branches and leaves seemed to be **living testament** to the **infinite nature** of the creation. Even when a forest is devastated by fire, life does not **cease**. Within a few years, new trees emerge, **restoring vitality** to the land, this **regeneration** happens naturally, powered by intelligence far beyond human effort. It became clear to me that this intelligence is **not limited** to the natural world-it is the same

intelligence that **governs abundance** in every aspect of our lives. The universe has **unlimited** capacity to provide, and **it continually manifests** itself in perfect harmony. Our job is simply to synchronise with this **source energy** present around us.

### **Abundance as a Divine Right**

This awareness was **life-altering**. I shifted from seeing abundance as something external to recognising that I am part of the same **divine family, eternally connected** to the source of all the abundance. When I embodied this new awareness, I tapped into unlimited **flow of possibilities** I saw abundance is not something to **chase or control** its natural state of being. The more I aligned myself with **divine ecology**, the more I understood abundance is **my birth right**.

### **Embracing Abundance As A Sacred Flow**

Abundance is not a **selfish** pursuit; it is a divine connection to the limitless source of creation. Spiritual wisdom has long reminded us that **abundance is our birthright; a truth echoed in sacred texts** and the teachings of **enlightened masters**. Yet, as humans, we often misunderstand this profound message and require **continual reminders** to reconnect with it.

True abundance is not about accumulating wealth out of **greed or self-interest** but about aligning with the infinite **source energy** that flows through all of us. When you tap into this energy, you create not only for yourself but also for others, **fulfilling a higher purpose through service and sharing**.

Whether your goals are **financial, relational, or spiritual**, seeking abundance is natural. It reflects the soul's desire **to**

**expand, create, and thrive.** Living in alignment with abundance allows you to **express your truest self**, empowering you to bring more **freedom, joy, and purpose** into your life.

The more freely you allow yourself to **receive**, the more deeply you understand the **infinite dimensions** of your being. This understanding opens doors to your potential, giving you the confidence to **channel your resources** into meaningful contributions. Financial abundance, in particular, fuels this cycle of giving, it allows you to fill your own cup so you can pour into others without fear of **depletion**.

The universe is designed to support your aspirations for **wealth, happiness, and spiritual elevation**. Recognising abundance in all its forms: **emotional, spiritual, and material** is essential for unlocking your ability to serve. When you live as a vessel for this **sacred flow**, you **transcend limitations** and amplify your capacity to **expand, nurture and serve**.

**Embracing abundance** is not just a **personal transformation**; it's a **divine responsibility** to **share, uplift, and inspire** the world around you.

### **Abundance Comes With Responsibility**

One of the biggest shift in perspective you will need to make as you step into your **millionaire self** is understanding that, **abundance comes with responsibility**.

It is not enough to desire abundance; you must also take full responsibility for your **life, your actions, and your decisions**. Abundance does not just flow to those who wish for it; it aligns with those who **consciously cultivate** it through their **beliefs, words, and deeds**.



This lesson on responsibility was a **revelation** for me. I used to be one of those people who looked outside for someone or something to blame; whether it was circumstances, people, or fate. I constantly found reasons for why I wasn't able to achieve what I wanted. I thought the roadblocks were external, beyond my control.

But then I learned about **self-responsibility**, and my entire outlook shifted. I began to realise that the abundance I craved was not being held back by others but by the stories I told myself. My thoughts, my words, and my actions were shaping my reality every day. When I took **ownership** of them, I discovered the immense power of **living intentionally**.

**Responsibility** is like tending a garden. You can plant seeds of abundance, but if you don't water them, pull out the weeds of **doubt**, and nurture the soil with **positive action**, the garden will wither. By taking responsibility for how I cared for my inner "**garden**," I began to see abundance **grow and flourish** in every area of my life.

I started to challenge my **limiting beliefs**, **reframe my narratives**, and **take aligned action**. This shift wasn't easy; it meant holding myself **accountable** in ways I hadn't before. But the transformation was **undeniable**. The more responsibility I embraced, the more abundance I attracted, not just financially but in **relationships, opportunities, and happiness**.

Abundance is not just about **material wealth**; it is about stepping into the fullness of who you are and living in alignment with your highest self. Responsibility is the bridge between **desire and manifestation**, teaching us that we are the **architects of our own destiny**.

## Rewriting Your Story

To truly awaken the **millionaire within**, you must let go of the limiting beliefs and **old stories** that have been holding you back. These old stories often stem from **past conditioning, societal norms, or experiences** that made you feel **undeserving or incapable** of financial success.

The **old stories** we tell ourselves are like the heavy metal chains once used to restrain a baby elephant. Over time, elephants become **conditioned to believe** it cannot **break free**. Even as it grows into a powerful adult, the mere presence of a small rope **triggers the memory** of those chains, making escape seem **impossible**.

Similarly, as adults, we often carry limiting beliefs from **childhood** that no longer serve us. Though we are now far more **capable of taking charge** of our lives, these outdated “**truths**” still linger in our subconscious, holding us back just like those **imaginary** chains. We need to work on **releasing our attachment to outdated** narratives-patterns that often operate **beneath** the surface, hidden from our **conscious awareness**.

Example: Years ago, I worked as a spiritual coach, guiding both men and women through life challenges. One particular client, a man **struggling with his finances**, came seeking help. He wanted to grow in his career and increase his income but felt **stuck**. Through our sessions, we **uncovered a pattern**: he had been turning down every job opportunity that required him to move away from his city. **Digging deeper**, we discovered the root of **hesitation**; a **childhood wound**. His father’s job had kept him away from home for most of the years, leaving their bond strained and distant. My client **feared** history would

repeat itself. He **worried** that if he took a job far from home, his own relation with his children would suffer in the same way. The truth was, his **abundance** was right in from of him, but he **refused to grasp** it because of this deeply rooted **fear**. Once we addressed it, he could finally see a path forward. It is a powerful reminder how our old stories **shape our present**, but when we **heal** them, we free ourselves to **grow and prosper**.

Ask yourself, “**What story am I telling myself about money, success, or abundance?**” Is it a story of **struggle**? Is it a story that says you have to **sacrifice** in order to be **spiritual**? These are stories that **limit your potential**.

Now is the time **to let go of those stories** and start writing a new one. Your **new story** is one of **abundance, ease, and flow**. It’s a story where you **embrace your potential** and step into the version of yourself that knows how to **attract wealth effortlessly**.

These lessons will guide you on your journey to becoming a **spiritual millionaire**, where you are not just wealthy but also living a life of **deep purpose and service**.



**Reflective Journaling:**

- 1. What old stories about money and abundance have I been holding onto?**

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- 2. How can I rewrite my story to reflect abundance and empowerment?**

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- 3. What does abundance feel like to me?**

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- 4. How can I step into the millionaire version of myself today?**

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- 5. In what areas of my life am I not taking full responsibility? How can I change that?**

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## **Visualisation For Abundance:**

Close your eyes and take a few deep breaths. Picture yourself as your millionaire self; a version of you that is completely aligned with abundance and prosperity. Visualise yourself walking through your day, feeling confident, empowered, and secure in your ability to attract wealth. See yourself sharing your success with others, giving generously, and making an impact on the world. Notice, how your energy feels: light, joyful, and free.

Now, imagine letting go of the old stories that have held you back. Watch them dissolve, one by one, until they are no longer part of your narrative. In their place, see yourself writing a new story, one where you are worthy of abundance, fully responsible for your life, and committed to serving others through your wealth.

## *Soulful Realisations:*

- **Millionaire Mindset:** The foundation of your journey is shifting from lack to abundance.
- **Abundance is your Divine Right:** It's not selfish to desire wealth; it's natural and necessary for serving others.
- **Responsibility:** True abundance comes when you take responsibility for your thoughts, actions, and behaviours.
- **Letting Go of Old Stories:** Rewriting your narrative is key to unlocking your inner millionaire.
- **Spiritual Abundance:** When you align with abundance, you create the freedom to live in alignment with your purpose.







## CHAPTER 2

### Spiritual Alignment:

### *Connect Your Purpose to Your Profits*



**“When you do things from your Soul, you feel a river moving in you, a joy”**

**-Rumi**

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### **BREAKING THE MYTHS**

Before exploring how to connect your purpose to your profits, let us take a moment to dispel some common myths about spiritual alignment that might hold you back:

**1. Myth: "Your purpose in life is fixed and predetermined."**

**Truth:** Your purpose evolves as your soul grows, adapting to your experiences and lessons.

**2. Myth: "You need to fully understand your purpose before taking action."**

**Truth:** Purpose often reveals itself through action. Taking small steps will lead you to greater clarity.

**3. Myth: "Aligning with your purpose means sacrificing material success."**

**Truth:** True alignment brings harmony between purpose and prosperity, allowing both to thrive.

As you read this chapter, allow yourself to explore how aligning with your spiritual purpose can naturally lead to both fulfillment and financial success.

As **spiritual explorers**, one of the questions we ask ourselves most frequently is, “**What is the meaning of my life?**” We also seek answers to profound questions like, “Why am I here?” and “Who am I?” “**What is my Purpose?**”

This was the **starting point** of my spiritual **journey** as well. I wanted answers for which I **embarked** on a **soul-searching mission**, visiting **ashrams** in Rishikesh, attending countless **spiritual retreats**, and doing whatever I could to **unravel this truth**. The **turning point** came in a simple **yogic session**, where my teacher began by saying, “**Your first purpose is to serve yourself by taking care of yourself: physically, mentally, emotionally, and spiritually**”.

That statement struck a **chord** deep within me. It summed up everything I had been searching for. How true this was! My first purpose was **to take care of myself**. If I am **healthy and whole** in every aspect of my life, I am able to serve the people around me; **my family, my clients**, and those in need. As **spiritual women**, we are often driven to **serve others**, sometimes even at the cost of **harming ourselves**. We give, give, and give, **forgetting to nurture** ourselves first. But this lesson served as an **eye-opening reminder** that we must **service ourselves first**, before we can effectively serve others.

Imagine you are a **candle**. Your light is meant to **illuminate** the world around you, but it can only shine brightly if you’re **well-lit** yourself. If your wick is short, your flame will be weak. If

your wax is melting too quickly, your light will flicker and go out.

In the same way, your spiritual journey is about **nurturing** your **inner light**. You must take care of yourself physically, mentally, emotionally, and **spiritually**. When you **nourish** yourself, your light **shines brighter**, and you can illuminate the lives of others. But if you **neglect** your own **needs**, your light will grow dim, and you won't be able to offer the **guidance** and **support** that others need.

- **“Your purpose in life is to find your purpose and give your whole heart and soul to it.” — Buddha**

### **Understanding Your Greater Purpose**

We are **spiritual beings** having **human experiences**. The second **concept** I learned about purpose is that while we all have **individual callings**, there is a common **universal purpose** that we share: **to love and to serve**. This **realisation** hit home in one of my **meditations**. No matter how much **wealth, success, or material possessions** you accumulate, it will never feel truly **rewarding** if you do not have anyone to share it with. The purpose of **accumulating wealth**, wisdom, and knowledge is to **serve others; to lift them, to support them, and to help them grow**. This is what our **soul craves** for, to experience being **in service** to others from **highest** place of **compassion**.

As a spiritual entrepreneur, your **wealth** becomes **meaningful** only when it is shared in service to others. When we share our **gifts, wisdom, and talents**, we become instruments of **positive change** in the world. Imagine a singer whose melodious voice **stirs emotions** in the hearts of others, through his **singing**, he

is serving others while **pursuing his purpose**. Similarly, you have a **unique purpose** that **only you** can fulfil. It's your mission to **discover** that purpose and bring it to life in a way that **serves others**.

## **Discovering Your Unique Purpose**

For a long time, I was **confused** about my own purpose. I knew I had **spiritual gifts** and that I **genuinely** wanted to **help women**. But I didn't know **how** or in **what** way. So, I began by helping **everyone** who came my way. Slowly, I began to notice a recurring **pattern**- The women who worked with me wanted more than **temporary fixes**; they wanted **true empowerment**. They **yearned** to **break free** from the monotony of **daily routines**, **achieve financial independence** and make **meaningful impact** on the world around them.

One afternoon, as I sat in my **comfortable** home office with beautiful music playing and the soothing aroma of **essential oils** all around me, I got a **message** from a woman I had been **mentoring**. She gave an update on her **latest success**: following several months of collaboration, she had just opened her own web store, turning her **love of creating** custom jewellery into a **profitable endeavour**.

Her **gratitude resonated deeply** through her message, and as I read her words, I felt a sudden burst of **inspiration**. That's when it struck me like a **lightning bolt**: **my mission was to empower women** just like her to embrace their **unique abilities and passions**, not only to provide momentary **insights** but to support them on their journey to **magnificence**. I suddenly **perceived** that all of my clients were like **exquisite threads** woven into a **great tapestry**, and that together, we were creating something **truly amazing**. I realised that my job was

to **act as their loom**, strengthening and assisting their threads so they could **shine** on their own. This was more than simply advice; it was about **kindling a fire within** them and **motivating** them to take charge of their lives, get in touch with their **soul's desire** and make a **positive impact** on society.

I changed **my priorities** after that day. I designed **empowerment-focused** coaching programs where I taught women how to use their **spiritual gifts** for both **financial independence** and **meaningful service**, along with embracing their **souls true calling**. It was a **thrilling** realisation to discover that my innate **gift as an intuitive thinker truly blossomed** when I **assisted** others in **uncovering** and **embracing** their **evolving purpose**.

My path took a **new turn** after that "aha" moment, and as I started to tell others about it, I saw other women start to **rise and shine** in ways I could never have **imagined**. One **strong woman** at a time, we were **rewriting the story together**.

This profound **epiphany awakened** me to my **unique purpose**; I **became aware** that I was a **conduit**, guiding them to unlock their **wealth potential and liberate** from constraints of ordinary life and step into reality filled with **abundance, alignment and awakening**. This clarity ignited the **passion and drive** I had been **yearning** for, unveiling a **renewed vision of what it truly means to serve and succeed**.

Lastly, I would like to say that your purpose is not a **static destination**: it is a **living, breathing force** that evolves as your **soul grows and expands**. Life will bring you new **experiences, challenges and opportunities** each guiding you closer to a **deeper understanding** of your **unique purpose**. While your larger **mission-to serve, love and create impact**-will remain

consistent, the paths you choose to **express** that purpose will shift as you **evolve spiritually and emotionally**.

This is why being **aligned is an inside job**. It's not about following **rigid rules** or **fixed** goals but about staying connected to your **inner wisdom** and **adapting** with grace as life unfolds. The more your **nurture this alignment**, the more **effortless** it becomes to merge your **purpose with profits**.

### **Connecting Purpose to Profits**

Once you are **aligned with your purpose**, your work becomes more than just a business, it becomes a **spiritual calling**. I realised that by helping other women **discover their own power**.

I could guide them toward a more **enriched life**. Witnessing their **growth and happiness** was incredibly fulfilling, and making **profits** through this work felt completely **natural**. **Profiting** from my purpose wasn't just enjoyable-**it was essential**. It provided me with the resources to **expand my impact**, help more **women**, and **support** my **family** without **depleting myself**.

When you can connect your **unique purpose** to **profit**, you create a **win-win situation**: You are **servicing others** in a **meaningful way**, and at the same time, you are **generating abundance** in your own life. A continuous, healthy flow of wealth, like a well-oiled system, creates this harmonious arrangement. This set up enables you to **reinvest** in your **spiritual business** and **expand your reach**, and eventually support even more **women**.

By reflecting on your **unique gifts and aligning your purpose** with your spiritual work, you will find that your ability to create financial **abundance increases**. As you continue to grow spiritually, you'll notice that your purpose deepens and expands, allowing you to **serve others and achieve profits** in a way that feels authentic to your soul



**Reflective Journaling:**

**1. What is my current understanding of my purpose?**

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**2. How can I serve myself better so that I can serve others more effectively?**

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**3. What unique gifts do I have that I want to share with the world?**

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**4. How can I connect my purpose to profit in a way that feels authentic to me?**

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**5. What obstacles have been preventing me from fully stepping into my purpose, and how can I overcome them?**

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### **Soul Purpose in Action:**

Take a few moments to sit quietly and close your eyes. Visualise yourself fully aligned with your purpose. See yourself serving others, sharing your unique gifts, and making an impact on those around you. Now, imagine yourself thriving financially as a result of your spiritual work. Visualise profits flowing in, not just for your personal gain but to expand your reach and serve others more deeply. Notice how it feels to be both spiritually aligned and financially abundant. Let that feeling of empowerment and purpose fill your entire being.

### *Soulful Realisations:*

- **Self-Care Comes First:** Your first purpose is to serve yourself: physically, mentally, emotionally, and spiritually.
- **Universal Purpose:** Our shared purpose is to love and serve others.
- **Discovering Your Unique Purpose:** Reflect on your life journey to uncover the patterns that point toward your personal mission.
- **Purpose and Profits:** It is not unspiritual to earn money from your purpose, profits allow you to expand your impact and serve more people.
- **Evolving Purpose:** Your purpose will evolve as you grow spiritually, but at its core, it remains focused on serving yourself and others.





# CHAPTER 3

## Vision of Wealth:

### *Crafting a Millionaire Roadmap*



**“What you think, you create. What you feel, you attract.  
What you imagine you become”**

**-Buddha**

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### **BREAKING THE MYTHS**

Before creating a roadmap to your first million, let us address some common myths about wealth and financial vision that might be limiting you:

**1. Myth: "Financial goals are rigid and uninspiring."**

**Truth:** When aligned with your purpose, financial goals become powerful motivators and pathways to abundance.

**2. Myth: "Big goals are overwhelming and unattainable."**

**Truth:** Breaking goals into smaller, actionable steps makes even the biggest dreams achievable.

**3. Myth: "Wealth isn't for people like me."**

**Truth:** Wealth is for anyone willing to embrace their worth, align with abundance, and take inspired action.

As you read this chapter, approach the idea of wealth creation with curiosity and openness, knowing it's possible for you, too.

When we talk about **financial success**, nearly every book on **financial literacy** emphasises the importance of having **long-term** and **short-term** goals. These **goals** are typically broken down into **time-stamped milestones**, followed by **systematic plans** for achieving them by **calendar**. This too, is **tightly structured**. But, as a **spiritual coach** or entrepreneur, you know **first-hand** how the **coaching industry** really works. There are days when you have clients lining up to work with you, and then there are days when it feels like you're **stranded in the desert**, wondering where everyone went. The flow of clients can **feel unpredictable**, making the idea of **streamlining your spiritual business** seem like a distant **dream**.

**But what if it doesn't have to be?** What if you could create a **vision** and a **roadmap** for your **spiritual business** that allows for the natural ebbs and flows **as a feminine entrepreneur**, while keeping you on track toward **financial abundance**?

In this chapter, we will talk about the importance of goal setting, the skills needed to excel financially, and the **spiritual rules** that will help you **manifest** your **millionaire vision**. But before we dive into the details of **creating** that **roadmap**, I want to ask a very important question; one that will make all the **difference** in your journey:

### **Do You Feel Worthy of Earning a Million?**

This may be one of the most **sensitive** yet **essential** topics when it comes to **wealth building**. Many people set **financial goals**, dreams of **earning millions**; but rarely do they stop and ask themselves, “**Do I feel worthy enough to earn and own that million?**” **Do you?**

This question struck me **deeply** during my own journey. I was **promoting** my services, **working** to change the world for the better, and yet, deep down, I didn't **feel worthy** of that level of success. I would always say things like, "It's not possible right now," or "Maybe someday I'll make that kind of money." I convinced myself that I did not have **enough experience, technical skills, or knowledge**. Essentially, I believed **I wasn't enough** to make this kind of money.

I spent years trying to prove my **worth**; taking more **courses**, adding **certifications**, and waiting for **testimonials** to validate my abilities. My **self-worth** was tied to external **validation**. It wasn't until I started working with my own **Wealth Code Matrix** (a self-help tool I designed to break free **from financial patterns of lack and poverty**) that I realized the real problem was not out there in the **marketplace**. It was within me; within my own **energetic system**. Working through with wealth code matrix, opened up **floodgates of opportunities**, clients and ideas that helped me **propel forward** with more alignment and **clarity**.

## **Reprogramming Your Mind for Wealth**

The lack I felt in my life wasn't because there were **no clients, opportunities, or money** in the world. It was because I had not yet **rewired** my mind to feel worthy of **financial success**. Once I began to address my **past conditioning, reprogrammed my thoughts** and started working around **wealth code matrix**, I started to see **real, tangible results**.

I realised that the issue was not that I needed more **experience or skills**, but that I needed to believe in my **worthiness**. The more **inner work** I did, the more **consistently financial**

**success** showed up in my life. I could see the **opportunities** that had been in front of me all along, and I could make clear, **confident decisions** for my business.

## Identifying the Skills Gap

Once I **felt worthy of success**, I could then focus on **identifying the skills gap** that was holding me back. This wasn't about taking endless courses to feel "**qualified**," it was about recognizing the **specific skills** that I needed to reach the **next level** in my business.

For example, I realised that I needed **better systems** for managing my clients and **tracking my income**. I also needed to enhance my **technical skills** in order to **pivot** my business to **greater heights**. By improving areas like **digital payments, data analysis and automation**, I could streamline **operations** and expand my **reach effectively**. Once I identified these areas, I could work on them **purposefully**, rather than feeling **overwhelmed** by all the things I thought I had to do.

## Setting Goals That Align with Your Purpose

The next important step in crafting **your millionaire roadmap** is to set goals that **resonate** with your **soul purpose**, not just **financial figures**. Once I released the pressure to be **perfect**, my goals began to **attune more deeply** with my **inner calling** rather than simply chasing **financial success**. I promised myself to achieve success on my own **timeline**, without **rushing** or **stressing over arbitrary deadlines**.

It's easy to **feel discouraged** when you see people around you or even your close friends, climbing the ladder of success faster than you. You start to question, "**What's wrong with me?**"



Why am I not **generating** the same **results**?” But the truth is, **everyone’s journey is different**. When you create a **vision** that focuses on how you can **benefit your clients** and give yourself **permission** to achieve success in your **own time**, you feel more at ease. You **allow flexibility and adaptability** to shape your **business**.

## **Crafting Your Millionaire Roadmap**

**Walking** the path to becoming a **millionaire** is not an easy journey; along the way, you may get **distracted** or **lose the sight** of your vision. One of the **most powerful tools** to keep you **on track** and prevent you from veering off course is a **vision board**. It serves as a **daily reminder** of where you’re headed, and helps you **stay focused** even when things get **challenging**. I encourage you to create a **vision board** filled with **images, words, and affirmations** that resonate with your **financial** and **spiritual goals**. Keep it where you can see it every day, so it reminds you of your **purpose** and keeps you **grounded** when things don’t go as planned.

“I have discovered a **powerful methodology** to make vision boards **truly effective**, but that’s a **conversation** for another time.”

In addition to the vision board, it’s **crucial** to create a **clear roadmap** with **larger milestones** and **small actionable** steps. Break down your goals into **achievable chunks**, think **quarterly** or **monthly**. This will help you stay on course without **feeling overburdened**.

## **The Rule of 3: A Simple Framework for Goal Achievement**

This method, based on the Rule of 3, helps create a clear roadmap for achieving your business goals in a structured yet flexible way.

### **1. 3 Key Focus Areas**

Identify 3 core areas of your business that need attention. These should be the most impactful areas that will provide growth.

### **2. Break It Into 3 Quarters**

Divide your work into 3 quarters, each lasting around 3 weeks. Focus on advancing the key areas within each quarter.

### **3. 3 Weeks per Quarter**

Each quarter consists of only 3 weeks to work. In these weeks, break your larger goals into focused tasks that contribute directly to progress. Take a regular break every 4<sup>th</sup> week.

### **4. 3 Days per Week**

Dedicate only 3 days a week to focused work on the tasks that align with your goals. Consistency over time is key.

### **5. Daily 3 Sub-Tasks**

Each day, break your larger tasks into 3 smaller sub-tasks. This ensures steady progress and prevents overwhelming feelings.

### **This method helps you:**

Focus on **smaller, actionable steps** while still keeping the bigger picture in mind.

Stay on track with a clear timeline that keeps you **moving forward** without the stress of strict deadlines.

Create a roadmap for achieving your goals with **clarity** and **consistency**.

While I personally prefer to **go with the flow**, you may find this method helpful, if you thrive in a more **systemised and structured** environment.

When you **set goals**, make sure they are **aligned** with your **soul mission** and not just focused on **monetary gain**. It's not just about earning **a million**; it's about establishing a business that is **purpose-driven, sustainable**, and brings you **fulfilment**.

By doing this **growth work** and creating a roadmap that is aligned with your purpose and vision of wealth, you'll not only achieve financial success but also experience a **lasting sense of accomplishment**.



**Reflective Journaling:**

- 1. Do I feel worthy of earning a million? If not, what is holding me back?**

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- 2. What limiting beliefs do I need to release to allow financial success to flow into my life?**

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- 3. What skills do I need to develop or sharpen to achieve my financial goals?**

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- 4. How can I set goals that are aligned with my spiritual purpose, not just financial success?**

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- 5. What will my millionaire roadmap look like, and what milestones will I set to get there?**

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## **Living Your Vision:**

Take a moment to sit comfortably and close your eyes. Visualise yourself as a successful, thriving millionaire who is aligned with your soul's purpose. Picture your ideal day; waking up feeling fulfilled, doing work that brings you joy, and serving clients who value your spiritual gifts. Now, imagine yourself creating a roadmap to wealth that feels aligned with your highest self. See each milestone clearly: whether it's gaining a certain number of clients, reaching a revenue target, or creating a new service. Visualise money flowing to you effortlessly because you are worthy of it. Allow yourself to feel peace and joy as you achieve your financial goals on your timeline. Let go of the pressure to be perfect and trust that abundance is your natural state.

### *Soulful Realisations:*

- **Worthiness:** Before setting financial goals, ensure you truly feel worthy of earning millions.
- **Reprogram Your Mind:** Work on releasing limiting beliefs that hold you back from financial success.
- **Skills Gap:** Identify any gaps in your skills that may be holding you back and work on improving them.
- **Align Goals with Purpose:** Set financial goals that align with your soul's purpose, not just monetary gains.
- **Vision Board:** Create a vision board to serve as a daily reminder of your goals and to help you stay focused.
- **Roadmap:** Break down your larger goals into achievable milestones, and give yourself permission to reach them on your timeline.









## CHAPTER 4

### Service with Soul:

### *Designing High-Value Spiritual Services*

**‘The best way to find yourself is to lose yourself in the service of others’**

**-Mahatma Gandhi**

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#### **BREAKING THE MYTHS**

Before designing high-value spiritual services, let us challenge some common myths about serving from the soul:

**1. Myth: "If I serve from my soul, I shouldn't charge for it."**

**Truth:** Charging for your services ensures sustainability and shows the value of your work.

**2. Myth: "I have to offer everything to everyone."**

**Truth:** Focusing on a few high-value services leads to better results and a more fulfilling practice.

**3. Myth: "Results don't matter as much as the service itself."**

**Truth:** Clients seek transformation, and focusing on results allows you to serve them more effectively.

As you read this chapter, embrace the idea that soulful service and financial abundance are not only compatible but mutually reinforcing.

As spiritual women, we possess incredible, often overlooked strengths like **intuition, compassion, and empathy**. These qualities are our **superpowers**, but in a world that frequently **undervalues emotional and spiritual intelligence**, it is easy to struggle with how to **convert** these **gifts** into **high-value services**.

- **“When service is rooted in soul alignment, it becomes a path to both purpose and prosperity.”**  
- **Anonymous**

When I first started my journey as a **spiritual coach**, I was filled with **doubts** about my offerings. My services were a **mix of different** approaches, trying to solve **everyone’s** problems all at once. I offered **tarot readings, spiritual coaching**, and a variety of **healing modalities**. I was trying to be everything to everyone, but this only led to **burnout** and mixed results for my clients.

During those days, I often offered my premium services for **free** or at very **low rates** because I believed that as a **spiritual healer**, I was here to help others, not to make **money**. I thought charging higher rate was wrong or **unspiritual**. But soon I realised I was not only **undervaluing myself** and my work, but I was also doing a **disservice** to my clients. When we undervalue ourselves, we communicate that our services are not **worthy of investment**, which undermines the power of **transformation** that we are capable of offering.

Through **introspection** and **self-evaluation**, I stepped into my **power** as a **spiritual coach**. With this deeper understanding, I began to **redesign my offerings**, to craft services that **resonated with my higher purpose** and **delivered exceptional**

**value** to my **clients**. This newfound clarity gave me the **confidence to charge** what my services **truly deserved**.

### **The Tarot Journey: A Lesson in Service Design**

At the start of my services offering journey, **tarot** reading served as my **primary tool**. I have a **deep connection to tarot**; it is my first love and an **integral part** of my **spiritual practice**.

When I researched, I discovered the market was flooded with **Tarot readers**, many offering **quick predictions** for clients seeking **instant solutions** to life's deeper issues. But this was not the true purpose of **Tarot**. To me, **tarot is sacred**. It's not just a tool for predicting the future; it is a **gateway** to connect with **divine consciousness**, explore the depths of our **subconscious**, and **access** the **higher wisdom** within our **human psyche**.

However, I soon realised that many of my clients **mistook** me for those **quick-fix, predictive Tarot card readers**, expecting me to provide **instant solutions** to their problems. They sought answers to their **current challenges** but were not interested in **addressing the root causes**. After receiving a reading, they would leave without doing any of the **inner work** required for **true transformation**. They believed that simple solutions, like **gemstones, crystals, or spiritual spells**, would bring them the results they desired. But this approach did not **resonate** with me. My soul longed for deeper, more **meaningful transformation**; both for myself and for my clients.

I wanted them to understand that **true healing** demands **commitment**. You can't solve life's challenges simply by wearing **gemstones or performing rituals**. While these tools

can be **valuable**, they only complement the work you have **already done within yourself**. It is like trying to maintain **good health** by **relying solely** on **vitamins** but **ignoring** the need for regular exercise and a balanced diet. Vitamins are helpful, but they cannot **replace the foundation** of **good habits**.

It is important to understand, **spiritual healing** is an **on-going** process that requires **time, dedication, and self-responsibility**.

It was clear to me that my current **offerings did not align** with my **soul purpose**. So, I made the decision to **redesign** my services to reflect the **deep healing and lasting change**, I wanted to offer. Instead of promoting tarot readings as **standalone services**, I began incorporating them into my **coaching** packages. Tarot became a tool to **open up meaningful conversations** with my clients, to help them access their own **inner wisdom**, but the **intensive** work began with the **coaching and healing** that followed.

## **Designing Intuitive High-Value Services**

The key to **creating high-value spiritual services** is to ensure that your offerings are guided by your **soul**, not by what is expected of you or by what **the market demands**. When I shifted my focus from pleasing everyone to **servicing in alignment** with my **soul's calling**, my clients began experiencing lasting **transformation**, and I found greater **fulfilment** in my work.

I also made a **critical shift** in my approach: I stopped focusing on the **modalities** I was using (tarot, energy healing, bach etc.) and started focusing on the **results** I was delivering. Before,

clients were **confused** by the long list of modalities I offered: **tarot, energy healing, numerology, NLP** and more. They didn't know which one to choose for their **specific problems**. But once I shifted to **focusing** on the **outcomes they desired**, my services became **clearer** to them.

This **insight** allowed me to raise the **value of my offerings**. Clients didn't need to fully understand the modalities I **employed**; they simply needed to know that I could **deliver the results** they were seeking. **By trusting my intuition and choosing the right tools** for each client, I was able to **guide** them through their own **shifts** with **greater confidence**.

### **The Power of Intuitive Service Design**

As I began to tune into my **higher** self through **meditation and soul practices**, I started to receive **clear answers** about how to develop **new offerings**. I realised that **serving from the soul** gave me **an edge** over others in the **crowded** coaching market. My **soul-guided** services felt **pure** and allowed me to **connect** with my clients at a **significant level**.

**By integrating my intuitive abilities**, I could **design services** that **resonated** not just with me, but with the **clients I was meant to serve**. And as I shifted the focus from modalities to outcomes, I began attracting clients who **were ready to commit** to their transformation, rather than those looking for **short term remedy**. It was a **win-win** for both of us.

**Service with soul** means aligning your offerings with your **unique gifts** and allowing them to evolve as you **grow spiritually**. When you design your services from a place of **genuineness** and **focus** on the **results** your clients will

**experience**, you'll not only feel more **satisfied** but will also see **your business multiply**.

By designing your services with soul and focusing on the **deeper transformations** you can offer, you will attract clients who are ready for the healing and growth you are here to provide. This is where true **spiritual service and financial success meet**.



## **Reflective Journaling:**

- 1. Am I offering services that align with my soul's purpose, or am I trying to please everyone?**

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- 2. Do I feel confident in the value of my services? If not, why?**

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- 3. How can I focus more on the results my clients need rather than the modalities I use?**

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- 4. What changes can I make to ensure my services reflect my highest purpose?**

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- 5. What deeper transformations do I want to offer my clients, and how can I redesign my offerings to achieve those results?**

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## **Visualising Your Purposeful Day at Work:**

Find a quiet space, close your eyes, and take a few deep breaths. Picture yourself sitting with a client who is seeking your guidance. Imagine yourself tuning into your higher self and intuitively knowing the perfect service that will help them achieve their desired outcome. See your client experiencing a profound transformation, not just through the tools you use, but through the deep connection and authentic service you offer. Visualise yourself feeling fulfilled and aligned with your purpose, knowing that you are serving from your soul's deepest calling. Allow yourself to feel confident in the value of the services you provide and trust that the right clients will be drawn to your offerings.



### *Soulful Realisations:*

- **Align with your Souls Purpose:** Your services should reflect your authentic calling; not what others expect of you.
- **People Buy Transformations:** Focus on the outcomes your client's desire rather than the modalities you use.
- **Redesigning Offerings:** Don't be afraid to adjust your services if they no longer align with your vision or purpose.
- **Clarity Creates Value:** When you are clear about what you offer and the results your clients will achieve, you can confidently raise the value of your services.
- **Trust Your Intuition:** Your higher self will guide you in creating the services that resonate with you and your clients.







## CHAPTER 5

### Authentic Marketing: *Promote Yourself Without Selling Out*

“Be Yourself. Everyone else is already taken”

-Oscar Wilde

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#### BREAKING THE MYTHS

Before diving into authentic marketing strategies, let's debunk some myths that might help you change your perspective:

**1. Myth: "Marketing is manipulative and unspiritual."**

**Truth:** Authentic marketing is about building trust, sharing your truth, and helping people find what they need.

**2. Myth: "Introverts can't succeed in marketing."**

**Truth:** Introverts excel in creating meaningful connections, which is the foundation of authentic marketing.

**3. Myth: "You need to follow every marketing trend to succeed."**

**Truth:** Soul-aligned marketing focuses on resonance, not trends, ensuring authenticity and impact.

As you read this chapter, open your mind to marketing strategies that feel natural, empowering, and aligned with your spiritual values.

In a world driven by **constant noise**, marketing can often feel like shouting into a **void**, especially for spiritual entrepreneurs who are **more in tune** with their **inner worlds** than with the loud hustle outside. But here's the truth: you don't have to sell out or adopt **uncomfortable tactics** to market your services effectively. **Authentic marketing** is about connecting with your audience in a way that **resonates** with your **true self** and your **values**.

### **Understanding Yourself Before You Market Your Business**

Before you even dive into the world of marketing, it is essential to take a step back and **understand yourself**; your **strengths**, **vulnerabilities**, and what **feels authentic** to you. For me, as an **introvert**, I had to develop my own approach to **marketing**, one that suited my **personality and energy**.

I have always **believed** that my work deserves to be **valued** for the years of **dedication and mastery** I have poured into it. Offering **low-cost services or products** never felt aligned with my vision. Yet, expressing this value without sounding **pushy or sales-driven** was a challenge that often left me **feeling uncertain**.

It was during these moments that my **spiritual practices** became my saving **grace**. They guided me to look **inward**, helping me develop **solutions that honoured** my values. This experience allowed me to build a marketing foundation **grounded in integrity**, which continues to be the **core** of my **business** through an authentic, **value-driven approach**.

## Marketing with Integrity

It took me a while to understand that **Soulful marketing** and **selling** are not about pushing products, they are about **sharing** your gifts with the world in a way that **aligns** with your values. If you, like me, do not feel comfortable with **aggressive marketing techniques**, that's perfectly fine. There is **no rule** that says you need to sell something that you **don't believe** in or **follow the crowd**.

In fact, I believed that **good work brings more work**. In the beginning, I relied on **word-of-mouth referrals** to grow my business. This allowed me to remain aligned with my **introverted nature**, focusing on **one-on-one interactions** where I felt most comfortable. Building deep **personal connections** with my clients felt authentic, and it led to **trust** and **repeat business**. I also valued **listening** more than speaking, which helped me understand my clients on a deeper level. These personal conversations not only created **loyalty** but also allowed my clients to **feel safe** in working with me.

## Soulful Marketing for Spiritual Entrepreneurs

As spiritual entrepreneurs, we are **bombarded** with **marketing messages** from countless platforms urging us to **sell, sell, sell**. Everything out there seems to be focused on getting more **followers**, gaining more **reach**, and promoting, promoting, **promoting**. But where is the **heart in that?**

**Marketing** should **not be** about just **selling**; it should be about **service**. I found that the traditional marketing strategies like **attending networking events, exhibiting at fairs, or constantly posting videos**, did not resonate with me. I

**struggled** to keep up with these approaches, as they felt **forced and inauthentic**. I would prefer to spend my time **reading or meditating** rather than scrolling through social media feeds, but I couldn't deny the fact that we live in a **digital world**. And if I wanted to reach my audience, I couldn't **completely ignore** social media, so I developed a **balanced strategy** that worked **beautifully** well for me.

## **Social Media with Boundaries**

Managing social media was one of the **biggest challenges** for me as an **introvert entrepreneur**. The idea of spending hours **curating content and engaging with followers** felt **overwhelming**. And to be honest, I did not like the idea of putting my **personal life** on display. For me, **privacy** is **precious**. Early on, I recognised that setting clear **boundaries** with social media was necessary.

What worked for me was keeping my social media profiles **consistent** rather than trying to follow the **latest trends**. Trends come and go, but **authentic presence** lasts. I decided to use social media as a tool for **connection** rather than **self-promotion**. By maintaining a consistent, **evergreen presence**, I could still **engage** with my audience without getting caught up in the endless demands of keeping up with every **new social media trend**.

I also learned to **schedule** my social media time, **avoiding the trap** of constantly browsing through the **lives of others**. This allowed me to stay **focused** on my work and prevented the **energy drain** that often comes with **excessive use of** social media. For someone like me who values **introspection** and

**quiet time**, this approach was essential in maintaining my **mental and spiritual health** while still being **present** online.

## **Developing an Introvert-Friendly Marketing System**

As an **introvert**, I had to develop a marketing strategy that **worked for me**, even if it did not align with the traditional “**rules**” of marketing. These are the lessons I discovered:

**Focus on One-on-One Interactions:** Instead of trying to reach a **mass audience**, I focused on building **deep** relationships with my clients. This felt more **authentic** and manageable for me.

**Limit Social Media Exposure:** As an empath, I know how **excessive exposure** to social media affects our health and **energetic well-being**. Instead of spending hours **scrolling or posting** multiple times a day, a **content schedule** was created that allowed me to **reclaim my free time** while avoiding **overwhelm**.

**Word-of-Mouth Marketing:** One of the most powerful marketing tools is **referrals**. When clients have a **positive experience**, they **naturally recommend** your services to others. I found that **quality service** speaks louder than any **advertisement**. Rather than speaking about my **services** to every person I met I let **referrals** work for me.

**Emphasise Integrity in Marketing:** I made a **commitment** to only offer services that I truly believed in. This meant avoiding the temptation to create **mediocre offerings** just for the sake of selling something. Instead, I focused on **creating high-value, soul-aligned services** that I knew would make a **difference** in my client’s lives. As an **empath**, when you serve without **integrity** it can lead to a downward **spiral**, making you feel like



**an imposter.** This not only causes you to **question** your **own worth** but you also results in **losing your clients** in long run.

**Consistent Presence Over Trends:** I stopped worrying about keeping up with the latest **social media trends and likes**. Instead, I focused on creating a consistent **presence** that resonated with my audience, ensuring that my marketing aligned with my **values** and **long-term vision**.

By following these steps, you can build an authentic marketing strategy that feels **aligned to who you are**, while still promoting your services in a way that resonates with your soul. **Authentic marketing isn't about shouting the loudest**



**Reflective Journaling:**

- 1. What are my strengths when it comes to marketing, and how can I leverage them to connect with my audience?**

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- 2. What marketing strategies feel authentic to me? Which ones feel forced or uncomfortable?**

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- 3. How can I set boundaries around my social media use to prevent burnout while still maintaining a presence?**

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- 4. What values do I want to communicate through my marketing?**

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- 5. How can I promote my services in a way that feels aligned with my soul's purpose?**

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## **Design Your Authentic Marketing Plan:**

Take a few moments to reflect on how you can design a **soul-aligned marketing plan** that works for you. Here are a few steps to help guide you:

**Identify Your Strengths:** What aspects of marketing feel most natural to you? Do you prefer one-on-one interactions, writing, or speaking? Design your plan around your strengths.

**Set Boundaries:** Determine how much time you want to spend on marketing each week. Set boundaries for how often you will engage with social media, and schedule your time to prevent burnout.

**Choose Your Platforms:** Don't feel pressured to be everywhere. Choose the platforms where your target audience spends time and that feel authentic to you. Whether it is Instagram, LinkedIn, or email marketing, focus on consistency rather than trying to be on every platform.

**Create Ageless Content:** Develop content that will stand the test of time. Focus on topics that are always relevant to your audience, such as spiritual guidance, healing practices, or success stories. This allows you to avoid the pressure of constantly keeping up with trends while still providing value.

**Focus on Relationships, Not Followers:** Instead of fixating on gaining followers or likes, prioritise building meaningful connections with your audience. Respond to comments thoughtfully, engage in conversations, and show genuine interest in the people who are drawn to your work.

**Leverage Power of Referrals:** Encourage satisfied clients to spread the word about your services. Word-of-mouth marketing can be one of the most effective tools for a spiritual entrepreneur because it is rooted in trust and authenticity.

**Track What Works:** Over time, track what marketing efforts are working for you and what is not. Are there certain posts or platforms where you get more engagement? This helps you refine your strategy without feeling pressured to do everything at once.

### *Soulful Realisations:*

- **Know Yourself First:** Understand your strengths, vulnerabilities, and what feels authentic to you before diving into marketing.
- **Marketing with Integrity:** It's not about selling mediocre services but offering high-value solutions that align with your soul and provide meaningful results.
- **Set Boundaries with Social Media:** Avoid burnout by setting limits on how much time you spend on social media and focus on creating content that matters rather than following trends.
- **Harness Power of Referrals:** Authentic relationships and positive client experiences lead to organic growth through word-of-mouth marketing.
- **Publish Ever-Relevant Content:** Focus on creating timeless, valuable content that speaks to your audience's needs, rather than trying to keep up with every trend.





## CHAPTER 6

### Building Your Spiritual Brand: *Stand Out in the Marketplace*



**“A brand is a voice and a product is a souvenir”**

**-Lisa Gansky**

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#### **BREAKING THE MYTHS**

Before learning how to build your spiritual brand, let us address some misconceptions about branding that might be limiting your success:

**1. Myth: "Branding is only for big businesses."**

**Truth:** A strong personal brand helps spiritual entrepreneurs connect with the right clients and stand out.

**2. Myth: "Your logo is your brand."**

**Truth:** Your brand is the essence of your mission, values, and energy, not just a visual identity.

**3. Myth: "Branding isn't necessary for spiritual work."**

**Truth:** Branding communicates your authenticity and builds trust, making it a vital part of your business.

As you read this chapter, consider how your brand can reflect your unique identity and connect with those you're meant to serve.



## The Essence of a Spiritual Brand

Your **brand** is more than just a **logo**, a **website**, or a **business name**; it is the **essence** of who you are and what you represent. As a spiritual entrepreneur, building a brand that **authentically captures your energy** and **message** is essential to attracting the **right clients** and standing out in an increasingly **crowded marketplace**. It is about creating something that resonates at a **deeper level** with your **audience**, something that speaks to their **spirit** as much as their **needs**.

When you think of a brand, you may imagine the **visual elements**: the logo, colours, and fonts. While these are important, your brand is far more than that. It is the **feeling** people get when they **interact** with your business. It is how they **experience** you and the message you share with the world. **Your brand is your identity.**

In the spiritual space, your brand should be a **reflection** of your **unique gifts**, your spiritual journey, and the impact you want to make. It is not just about **looking professional**, but about ensuring that your **energy** and **message** are clear. A strong **spiritual brand** is one that **embodies** your **values**, speaks to your **ideal clients**, and creates a **connection** on a **soul level**.



## The Journey to My Brand: The WiseOak

Many years ago, when I completed my **Masters in Business Management** this particular subject of **branding** caught my

interest and so to study it further, I engaged myself in earning an additional diploma, **in branding and advertising**. At that time, it felt like an **academic pursuit**, something rooted in theory. I never imagined that I would one day **embody the principles of branding** as a spiritual entrepreneur. Today, that **knowledge** has become **practical** wisdom that I use to shape my own brand, **The WiseOak**.

### **Defining Your Unique Brand Identity**

Choosing the **right brand name** took time. It was not just about picking something **catchy**; it had to be something that **resonated with my soul**. The name had to be a **reflection** of my spiritual journey, the **values** I hold dear, and the **message** I want to send to the world.

“**The WiseOak**” embodies the **strength and wisdom** of the **mighty oak tree**, revered as a **spiritual bridge** between this world **and higher realms**. Throughout **legends and shamanic traditions**, the **acorn symbolises** the power of hard work and **dedication**, representing the **fruits of abundance and wealth**. On our **spiritual journey**, we, too, must embody the **resilience, endurance, and unwavering** strength of the oak. Like the tree, we **grow, heal, and connect to higher truths**, reaching toward the **limitless potential** that lies ahead.

The **colours** of my brand are equally intentional. **Purple** represents **spiritual wisdom and knowledge**, while **gold** embodies **elegance** and the **purity** of the soul; the **healing light** within us all. The logo incorporates a **tree**, symbolising the **timelessness of nature**, the rootedness of **spiritual growth**, and the connection between the **earthly and divine realms**. My brand is designed to reflect the idea that **spiritual growth**

is a **lifelong journey**, one that requires **patience, grit**, and the ability to **learn from life's challenges**. The logo also embodies the nurturing essence of **Mother Nature**, symbolising a female figure in the **lotus posture**, welcoming you with open arms. This image reflects the **warmth, safety, and compassion** that I wish to **extend to my clients**, a space where they can feel **truly embraced, supported, and comforted**. Just as the **oak tree** offers **shelter and protection**, I aim to **create an environment** where every **woman** can experience a sense of **belonging and peace** as they embark on their own **transformative journey**.

### **Aligning Your Brand with Your Spiritual Message**

In initial days of my business, I mistakenly believed that creating a brand wasn't that important. After all, I was in the business of **helping people**, not selling products. But over time, I realized that a **strong brand** doesn't just help you **stand out**; it also helps you **connect with right people**.

A **brand** allows you to **communicate** your **values**, your **vision**, and your **purpose** in a way that resonates with others. It gives your business a **professional edge**, one that **attracts** the kind of **clients** who are **aligned with your message**. For me, **The WiseOak** became a symbol of **wisdom** and **personal empowerment**. I want my clients to feel that, like the **mighty oak tree**, they too can tap into their **inner strength and tenacity**. By connecting with this **enduring energy**, they can **elevate** their own spiritual journey, **growing stronger** and more **grounded** with each step. Just as the oak tree stands tall through the seasons, I hope to **inspire** them to stand firm in

their **truth and embrace** their spiritual path with **unwavering courage and determination**.

Interestingly, the name **The WiseOak** has become so closely associated with me that people often refer to me as “**The Wise Pooja from The WiseOak**.” It is a **true representation** of the **principles** I hold and the **wisdom** I aim to impart. The brand **captures** my **true essence** as a person and a **spiritual success mentor**, allowing clients to form a **genuine connection** with me on a more **personal** level.

### **The Importance of Crafting the Right Brand Message**

Your brand is more than a **name, colour scheme, or logo**. It is the **message** you send to the world about **who you are, what you stand for, and how you can help** others. Your brand message should be **clear and consistent** across all platforms: whether it’s your **website, social media**, or even the way **you talk** about your **work** in person.

Here are a few things to keep in mind when crafting your **spiritual brand**:

**Authenticity:** Make sure your brand is a **true reflection** of who you are. Don’t try to be something you’re not, just because you think it will attract more clients. **Authenticity is key** in building **trust** with your **audience**.

**Clarity:** Your message should be **clear and easy to understand**. What do you stand for? What **values** guide your work? How do you help people? Your audience should be able to answer these questions within moments of **encountering** your brand.

**Consistency:** Whether you are posting on social media, sending emails, or talking to clients in person, your brand message should be consistent. This helps create a **cohesive experience** for your clients, which builds **trust** and **credibility**.

**Connection:** Your brand should create a **connection** with your **ideal clients**. It's not about appealing to everyone, it's about **resonating** with the people who are aligned with your values and who are **seeking the transformation** you offer.

By building a brand that is authentic, aligned, and **reflective of your spiritual mission**, you create a platform that not only attracts the right clients but also empowers you to serve from a place of truth and integrity. Your brand becomes a living embodiment of your **spiritual journey and the work** you are **meant to do** in the world.



**Reflective Journaling:**

**1. What are the core values that I want my brand to represent?**

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**2. How do I want people to feel when they interact with my brand?**

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**3. What symbols, colours, or imagery resonate with my spiritual journey?**

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**4. How can my brand reflect the deeper transformation I want to offer my clients?**

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**5. What message do I want my brand to communicate to the world?**

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## **Exercise: Create Your Spiritual Brand Blueprint**

**Brand Name:** Take time to brainstorm a name that resonates with your spiritual journey. What name reflects your essence, your values, and your mission?

**Brand Colours:** Choose colours that reflect the energy of your brand. For example, purple is often associated with spirituality, while gold can represent abundance or divine light. What do your chosen colours symbolize to you?

**Logo Design:** If you haven't already, sketch out ideas for your logo. Think about symbols that are meaningful to you, whether it is a lotus, a star, or a mandala, choose something that reflects your **soul's message**.

**Core Message:** Write a short statement about what your brand stands for. This is your core message, the essence of what you do and why you do it.

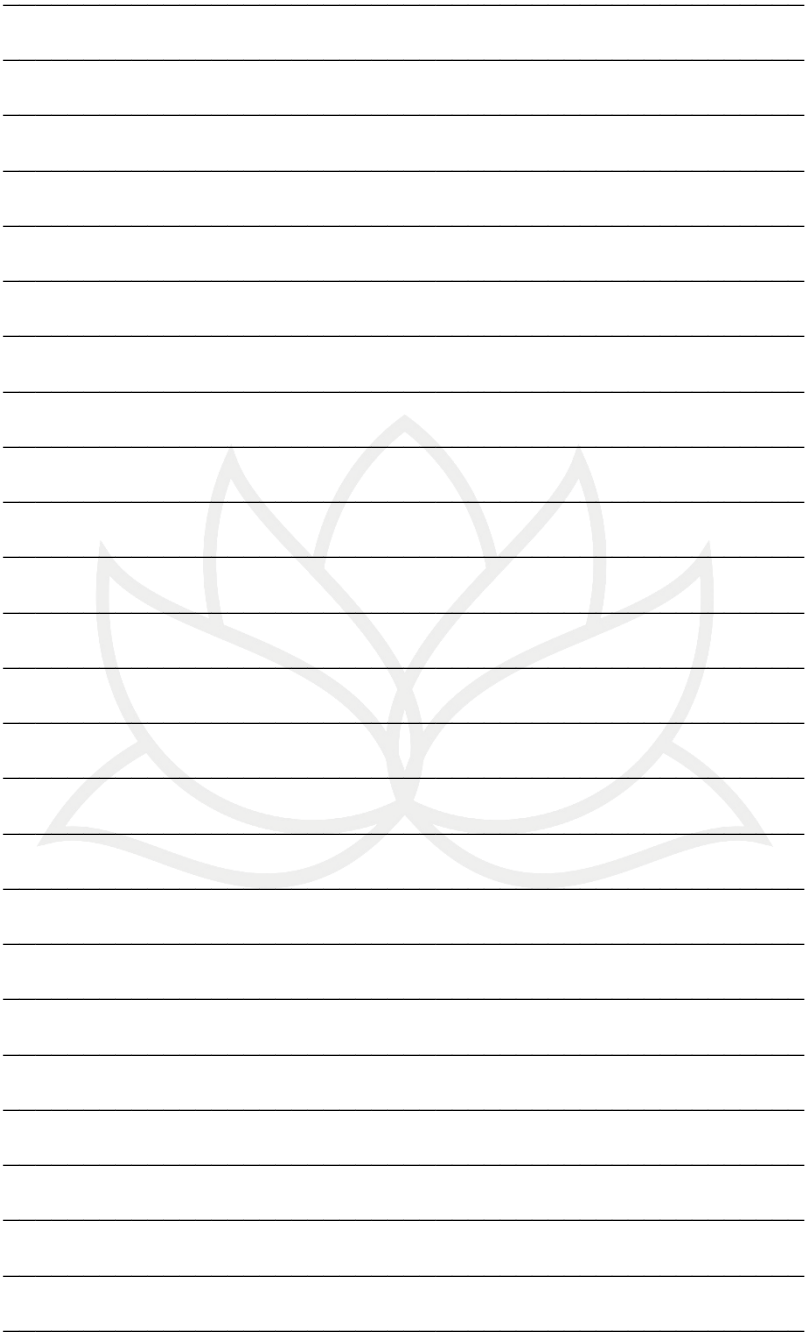
**Brand Identity:** Consider how your personal identity aligns with your brand. What qualities about you do you want to be reflected in your brand? Write down three to five words that describe the identity you want to project.

### *Soulful Realisations:*

- **Your brand is your identity:** It is a reflection of your unique spiritual journey, values, and message.
- **Craft a meaningful brand message:** Ensure that your brand message is **authentic, clear,** and resonates with your **ideal clients.**
- **Consistency is key:** Be consistent across all platforms to build trust and credibility with your audience.
- **Connection over perfection:** Focus on creating a brand that connects with people at a deeper level, rather than trying to appeal to everyone.









## CHAPTER 7

### Community Connection: *The Power of Mentorship and Support*

**“Surround yourself with only people who are going to lift you higher”**

**-Oprah Winfrey**

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#### **BREAKING THE MYTHS**

Before exploring the power of mentorship and community, let us confront some myths about collaborative growth:

**1. Myth: "I can succeed on my own."**

**Truth:** Mentorship and community offer support, guidance, and inspiration that accelerate your growth.

**2. Myth: "Other spiritual entrepreneurs are my competition."**

**Truth:** Collaboration and shared wisdom create mutual success and amplify your impact.

**3. Myth: "Mentorship is only for beginners."**

**Truth:** Even seasoned entrepreneurs benefit from mentorship to refine their skills and expand their reach.

As you immerse yourself in this chapter, envision how a supportive network of soul-inspired individuals could elevate and energize your path.

## **Mentorship and Mastermind: A Time-Tested Tradition**

Whether you are a **spiritual entrepreneur, healer, or coach**, your journey to **personal and professional growth** requires **support** from a **like-spirited community or at least mentors**.

To become a **spiritual millionaire**, one of the most powerful investments you can make is in **mentorship and soul mastery groups** (mastermind). These not only help you **accelerate** your **progress** but also provide the **insights, accountability, and encouragement** necessary to overcome **setbacks** along the way.

Mentorship and the concept of **collective learning** are not new. They are deeply rooted in **history**, offering **timeless wisdom** that is as relevant today as it was centuries ago.

In India, we had **Gurukul system**, where students lived under the **guidance** of a guru, learning not just **academic but life skills, values, and the art of critical thinking**. These **gurus nurtured and moulded thought leaders** who went on to create **pioneering changes in society**. It just was not just about **individual growth**; it was about learning through **community, shared experiences and collective wisdom**.

Similarly, the **Mastermind concept**, popularised by **Napoleon hill**, builds on the idea of bringing **intellectual minds** together to achieve a **common goal**. This **synergy** creates an **environment** where **ideas are amplified, solutions are enriched and growth becomes exponential**.

### **The Benefits of Mentorship and Soul Mastery Groups**

There is a saying: **“The fastest way to achieve success is to find someone who has already done it and follow their lead.”** In the world of spiritual **entrepreneurship**, this couldn’t be truer. If you want to grow into a **spiritual millionaire**, you must be willing to invest in **mentorship** and community. **Learning** from a mentor who **understands** your **cultural context** and has **successfully walked the path** before you will help you navigate the **unique challenges** of balancing **business** and **family life**. **Mentorship** provides **personalised guidance**, helping you avoid the **common mistakes** that often lead to **frustration and burnout**. Rather than figuring everything out on your own, your mentor helps you **find clarity**, **offers practical solutions**, and keeps you **accountable to your goals**. They push you to grow, often faster than you thought possible, because they **see your potential** even when you **doubt yourself**.

To become a **spiritual millionaire**, **mentorship is not just an option; it’s a necessity**. A mentor can see the **capability** in you that you might miss. They can help you identify your **blind spots**, push you to **excel beyond your comfort zone**, and **offer advice** that is specific to your **situation**. This is especially important when you are trying to **scale your business** or **overcome mind-set blocks** that are keeping you from **reaching your wealth goals**.

**Soul Mastery groups**, on the other hand, offer **collective wisdom** and **insight** from **multiple perspectives**. You gain access to **resources, strategies, and knowledge** that you wouldn’t have had on your own. It encourages you to develop **intimate connections** where you can share your **struggles** and **celebrate your wins**. These groups act as a sounding board for

**new ideas, offering encouragement and support** when you need it most. You cultivate **lifelong friendships** with individuals who will **champion your growth and support** your journey every step of the way.

Today, in a world often driven by **competition and isolation**, **this community driven** approach is more needed than ever. I firmly believe that as spiritual entrepreneurs, we are not **competitors** but **collaborators**, here to **inspire** each other and **create a massive shift** in the way world experiences **healing and transformation**.

When spiritual coaches come together in this way, with the **shared intention of serving** their clients from their **higher selves**, the ripple effect is **extraordinary**. It is not just about **individual success** but about **uplifting** one another to create a **collective impact** on society.

## **Unlocking Accelerated Growth Through the Right Mentorship**

Throughout my **self-development journey**, I have been **fortunate** to work with **mentors** from around the world. These mentors have helped me grow in ways I never thought possible. They guided me through **obstacles**, gave me new **perspectives**, and **pushed me** to step into my **brilliance**.

However, one thing I realised was **missing**: I did not have a mentor who truly understood my **local culture and circumstances**. Being a **wife**, a **mother**, and living in a **family-oriented** environment made it **difficult** to place my work at the **centre** of my life. The **traditional mentorship** programs I participated in demanded significant **time commitments**,

which proved challenging as I navigated the demands of growing my **business** while managing **household responsibilities** and raising my **young daughters**.

While I **gained** so much from the international **masterminds** I joined, where I made lasting friendships with people across the **globe**, there was always a **disconnect-culturally, emotionally, and practically**.

We were in different **time zones**, and our schedules often **clashed**, taking a toll on my **health** and **well-being**. What I wished for, was a mentor from my own **city, country, and even gender**, someone who could truly relate to the **societal pressures** and **cultural dynamics** I faced daily. I soon realised that the **right mentorship** was essential for **smooth progress**, yet I couldn't find anyone who could **deeply understand** my **unique experiences**. This gap in support **inspired** me to build a **nurturing space** where women like me can **flourish**.

## **My Commitment to Supporting You**

I am deeply passionate about **empowering women** because I know first-hand the **struggles** we **face-balancing work** with **family**, managing **self-doubt**, and navigating **societal expectations** but I also know how **transformative mentorship** and a **strong community** can be, and that is why, I want to help you resolve your **business challenges**, **amplify your strengths**, and step into your **full potential** as a **spiritual entrepreneur**. I want to build a space where you **feel supported, seen and celebrated** as you step into your power.

I have been where you are, and I **understand** the **unique** obstacles you face. My goal is to be your guide, helping you

**create a thriving business** that aligns with your **soul's purpose** and helps you **achieve your financial goals**.

This **philosophy** forms the foundation of the **tribe I am building**. My mission is to **uplift women** who, like me, are **passionate about serving** with **authenticity** and **leaving a profound** mark on the lives of others. Under my mentorship you will not only gain **personal clarity** and **professional strategies** but also be part of a **safe space** to **grow and shine** your light **brighter** than ever before.

By committing to mentorship and community, you're not just investing in your business; **you're investing in yourself**. Surround yourself with people who uplift you, who understand your struggles, and who will help you **navigate the path** to becoming a **spiritual millionaire**.

And remember, I am here to support you on this journey, offering the mentorship with my **3 Step Soulful Success** guidance that will help you realize **your full potential**.





## **Journaling Prompts:**

- 1. How would my spiritual business grow if I had the right mentor and community supporting me?**

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- 2. What specific challenges am I facing that a mentor could help me overcome?**

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- 3. In what ways could being part of a soul mastery group accelerate my personal and professional growth?**

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- 4. What is currently holding me back from investing in mentorship or joining a like-minded community?**

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## **Exercise: Building Your Mentorship and Mastermind Plan**

### **Identify Your Mentorship Needs:**

Write down three areas where you feel stuck or could benefit from personalised guidance.

Then, think about the type of mentor who would best suit your needs. What qualities should they have?

What experiences should they bring to the table?

**Join or Create a Soul Mastery Group:** If you are not already part of a mastermind, research local or online communities that align with your values. Consider joining one, or even starting your own group of spiritual entrepreneurs for mutual support and accountability.

**Set Mentorship Goals:** Write down three specific goals you would like to achieve with the support of a mentor or mastermind group. These could be related to business growth, mindset shifts, or personal development.

### *Soulful Realisations:*

- **Mentorship is crucial:** Investing in a mentor who understands your cultural context and can guide you through the challenges you face is essential for accelerated growth.
- **Mastermind groups offer collective wisdom:** Being part of a supportive community of like-minded spiritual entrepreneurs provides encouragement, accountability, and shared resources.
- **Local context matters:** Mentorship from someone who understands the cultural and societal dynamics of your environment can offer more tailored guidance and support.
- **Invest in yourself:** To become a spiritual millionaire, you must be willing to invest in the mentorship and communities that will help you grow faster and with more clarity.





# CHAPTER 8

## Abundant Winning Practices: *Daily Rituals for Wealth Creation*



**“Your Rituals are the bridge between your goals and your accomplishments”**

**-Tony Robbins**

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### BREAKING THE MYTHS

Before diving into daily rituals for wealth, let us dispel some myths that might stop you from building consistent habits:

**1. Myth: "Daily rituals are too time-consuming."**

**Truth:** Small, intentional practices can take just few minutes a day and have a profound impact.

**2. Myth: "Celebrating small wins doesn't matter."**

**Truth:** Acknowledging progress reinforces positive momentum and aligns you with gratitude.

**3. Myth: "You need to be perfect to create a routine."**

**Truth:** Consistency is more powerful than perfection when building winning habits.

As you read this chapter, approach the idea of daily rituals with flexibility and curiosity, finding what works best for you.

Creating abundance and wealth isn't a **one-time event**; it is a continuous process and a **state-of-living**. It requires **consistent**

**dedication** to engage in both **self-reflection** and **external actions** to remain in **balance** and **harmony** with life. While life and circumstances may **constantly change**, you can **cushion yourself** from the chaos by developing **winning practices** that helps you maintain focus and direction.

As **empaths** and spiritual entrepreneurs, we are often affected by the **energy** around us. The **negative situations**, **emotions**, and **darker energies** of others can **drain us**, making it difficult to stay **concentrated** on building a **successful business**. When the world feels heavy, it is easy to get caught up in the chaos of worldly matters, losing sight of our **mission** and **sense of stability**. This is why having daily rituals and practices to stay **grounded are vital** for **maintaining equilibrium** and keeping **our vision alive**.

Just like athletes have a daily commitment to **practice and self-improvement**, we as **spiritual warriors** need our own daily dose of **motivation** and spiritual **disciplines** that ensures we remain in sync **with our life's mission** and **financial aspirations**.

Let us uncover the true essence of ***SPIRITUAL***. This word is a blend of **Spirit+Ritual**, symbolising the practices that nurture and uplift our spirit on daily basis.

These rituals go **beyond tradition**; they are **intentional** acts that help us stay connected to our **inner truth**.

For **spiritual entrepreneurs**, these rituals are more than a choice; they are **foundational**. Whether it is **meditation**, **journaling**, **mindful reflection**, or any practice that centres us, they serve as tools to sustain our **energy**, **clarity** and **purpose** while **navigating** the demands of our work. Incorporating

**spirit-centered** rituals into our day-to-day life not only strengthens our **inner light** but also enables us to serve others from a place of **harmony and inspiration**.

## **My Journey with Daily Rituals**

At the outset of my journey into **spiritual entrepreneurship**, it was very easy for me to **lose focus**. I would get **overwhelmed** and **confused**, **unsure** of where to start or how to **prioritise** my business. I frequently became **consumed** by my own thoughts, unable to **harness** my **energy effectively**.

I **acknowledged** that I needed a **flow to guide me** back into alignment with my **vision and mission** each day. Slowly, I began integrating **spiritual practices** that deeply **spoke to my soul**. These **practices** helped me stay connected to my **inner guidance** and the **bigger picture** of what I wanted to achieve. Over time, I evolved from doing these **rituals** on a **monthly** basis to **weekly** and eventually to **daily**.

## **The Power of Daily Rituals**

Daily rituals are powerful because they provide a sense of **consistency** and **intentionality**. They remind you of your **objectives** and keep you **anchored** in your **purpose**. As I progressed in my spiritual business, I learned several **secret techniques** of daily rituals that helped me maintain my **awareness**, **emotional balance**, and **focused action**.

Here are a few of the rituals that have **profoundly impacted** my life, and that I now, share with my clients, **encouraging** them to follow the ones that **resonate** with their inner-being.

1. **Daily Mirror Work**: One of the most powerful ways to start your day is by looking at yourself in the **mirror**



and speaking affirmations out loud. This practice helps you connect with your **inner strength**, reminding you of your **worth and power**. Affirmations like “**I am worthy of abundance**,” or “**I am aligned with my purpose**” set the tone for the day and help you rewire your mindset for success.

2. **Somatic Massage**: This involves gently **massaging** areas of the body where you hold tension or stress, such as your **shoulders, neck, or stomach**. Somatic massage helps release **stored emotions** and **clears blockages** in your **energy body**. By doing this daily, you maintain a healthy circular flow of energy, which is essential for **creativity and productivity**.
3. **Energy Clearing Rituals**: One of the most **powerful** and **grounding** rituals I practice is the act of **cleansing** and **protecting** my **auric field**. As someone who works with energy on a daily basis, I have learned that it is essential to clear any **negative vibrations** or energies that I may have absorbed, whether **consciously or unconsciously**, throughout the day or week. This helps me feel **centered, vibrant, and reconnected to my truest self**.

This ritual involves a **smudging technique** that combines **sage, bay leaves, and coconut hair**. These sacred items have been used for centuries across various cultures for their **purifying and protective** properties. The ritual begins with lighting the sage and bay leaf bundle, which is believed to purify spaces and remove **unwanted energies**. As the smoke rises, I carefully wave it around my body, visualizing the smoke

surrounding my **auric field** and releasing any negativity I may have picked up. This step is **symbolic**, not just of **physical cleansing**, but of **releasing thoughts, emotions, and energies** that no longer serve me.

The addition of coconut hair further enhances the ritual's **stabilising** and **shielding properties**. Coconut, often seen as a symbol of **protection** and spiritual **nourishment**, helps to **strengthen** my **energetic boundaries**, creating a **shield** around me. After smudging, I take a moment to breathe deeply and **center myself**, allowing the smoke to act as a **conduit** for divine energy to **cleanse and restore balance**.

Next, I follow up the smudging process with a **sacred salt bath**. Salt is widely known for its ability to draw out **toxicity** and **bring back serenity**. I add a blend of sea salt or **Himalayan pink salt** to the water, infusing it with **intentions of purification, healing, and renewal**. As I soak in the warm water, I visualise the salt absorbing any **stagnant energy** from my body, allowing it to flow out, leaving only **purity and peace** in its wake.

The benefits of this ritual are **immeasurable**. On a physical level, the salt bath **rejuvenates** and **soothes** the body, leaving me feeling **refreshed and cleansed**. On an **energetic** level, the combination of smudging and bathing in salt water helps to **restore balance** to my auric field, **clearing any blockages** that could hinder my flow. It also strengthens my **energetic boundaries**, allowing me to interact with the world while maintaining **my spiritual integrity**. This process

creates a **protective bubble around my Aura** that allows me to stay connected with my **divine self**, no matter what external **disruptions arise**.

By making this ritual a regular practice, I have been able to maintain a **clear channel** for energy, which keeps me more attuned to my purpose and **higher guidance**. It also helps me avoid burnout, as I am continually **recalibrating** and making sure my energy remains **vibrant and free** from the weight of **negative influences**.

You, too, can try this ritual in your own life. It is a simple yet powerful way to **reconnect with your energy, clear negative vibrations, and protect yourself from external influences**. By incorporating these practices, you can create a **daily, weekly, or monthly** ritual to keep your auric field cleansed and free, ensuring that you stay **energetically aligned** with your **soul's mission** and **greater life goals**.

4. **Gratitude and Celebrating Wins:** Gratitude rituals are incredibly **enriching practices**. They bring you into the **present moment**, where **true growth and change** take place. When you **express gratitude**, you create space to invite more **positivity and joy** into your life.

I would like to share one **impactful technique** I use, called **GLAD**, a simple yet **effective** tool that **nurtures gratitude** and **elevates energy**.

**G – Gratitude:** I begin by recognizing three things I am grateful for, no matter how small. This helps me focus on the positive and abundant aspects of my life.

**L – Learning:** I reflect on something I have learned recently, whether from a challenge or a new insight, which helps me grow and evolve.

**A – Accomplishments:** I celebrate something I have achieved, reinforcing my sense of progress and motivating me to keep moving forward.

**D – Delight:** I take a moment to savor something that brings me joy, whether it's a peaceful moment, a beautiful sight, or a simple pleasure.

This ritual not only anchors me in the **present** but also **amplifies** the opportunities **to attract more** of what **I am thankful for**. **Celebrating** even the smallest **victories is essential** for **maintaining momentum** and sustaining a **flow of prosperity**. By incorporating **GLAD** into your life, you open the door to **greater joy**, **profound connections**, and a **stronger sense of fulfilment**.

## **Creating Your Own Rituals**

The beauty of daily rituals is that they can be **customised** to suit your needs. What works for one person may not work for another. Start by reflecting on what practices feel **nurturing** and **uplifting** to you, then create your own routine. Whether it is spending time in **mindfulness meditation**, working with a **vision board**, or simply **sitting in silence** with a cup of tea, choose rituals that keep you in alignment with your goals and help you feel **centered**.

These practices are not about adding more tasks to your **to-do list**; they're about ensuring that you're **energetically** supported and able to show up as your **best self every day**.

By creating your own daily rituals, you cultivate a sense of consistency and alignment that keeps you on the **path to abundance**. These practices will help you stay focused, maintain clarity, and build the **inner fortitude** required to **manifest wealth and success** in your spiritual business.



**Reflective Journaling:**

- 1. What daily practices or rituals help me feel grounded, energised, and aligned with my goals?**

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- 2. Where am I currently losing focus, and how can daily rituals help me stay on track?**

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- 3. What are three small daily practices I can start integrating to support my abundance journey?**

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- 4. How can I celebrate small wins daily to keep myself motivated and grateful?**

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## **Exercise: Create Your Daily Ritual Routine**

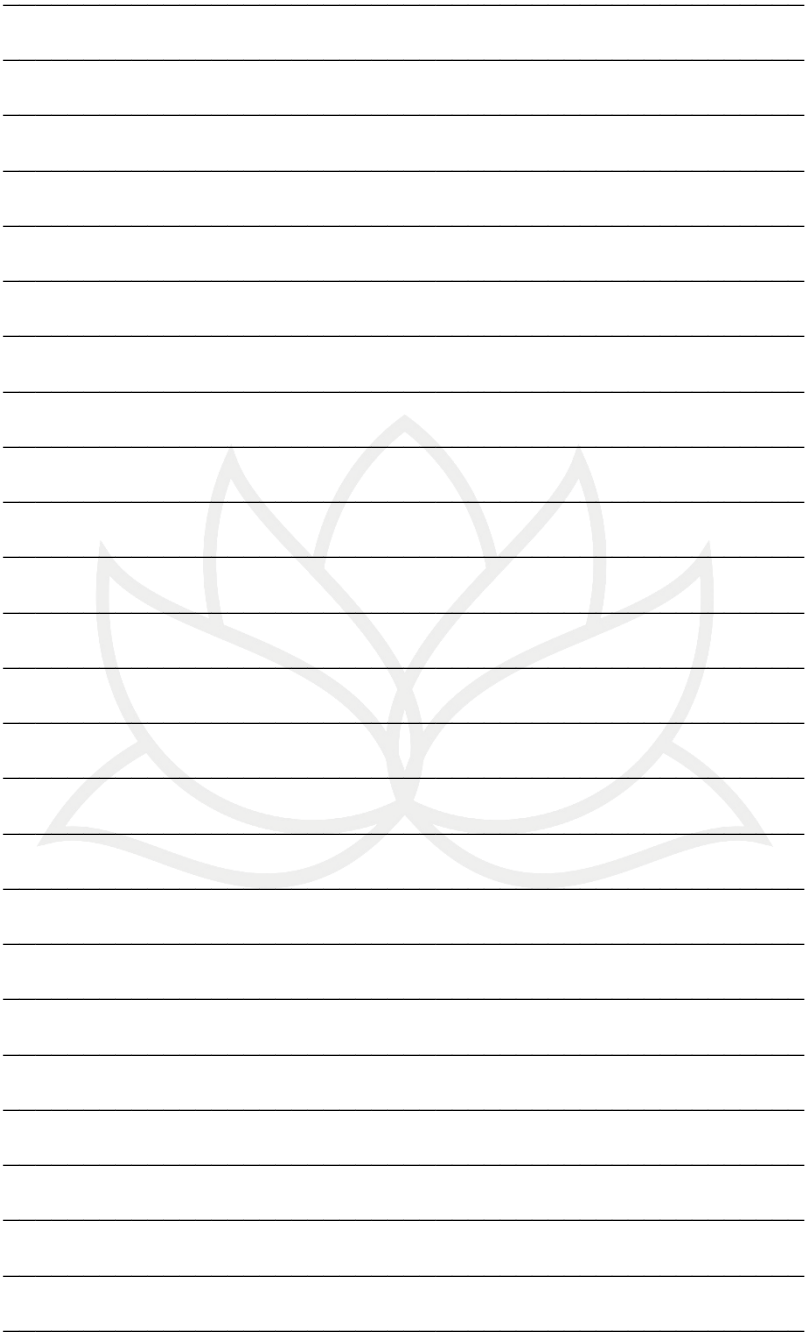
1. **Morning Ritual:** Start by creating a simple morning routine that includes at least one spiritual or reflective practice. This could be **mirror work**, **affirmations**, or **meditation**. Keep it to 5-10 minutes if you are just starting out.
2. **Mid-Day Check-In:** Schedule a time mid-day to do a quick energy check. This could be a **somatic massage** or a few minutes of **deep breathing** to release any stress or tension you have built up during the day.
3. **Evening Ritual:** End your day with a gratitude practice. Write down three things you are grateful for and three small wins you have achieved. Reflect on how these wins contribute to your larger goals and celebrate them fully.

### *Soulful Realisations:*

- **Abundance is a daily practice:** Creating wealth and abundance is not a one-time event; it requires regular commitment and daily rituals that keep you aligned with your purpose.
- **Daily rituals provide structure:** These rituals help you stay grounded, focused, and energetically clear, even in challenging times.
- **Create personalised routines:** You can customize your own daily practices to suit your energy and goals, ensuring they feel nurturing and supportive.
- **Celebrate small wins:** Acknowledge even the smallest victories to maintain a positive mindset and build momentum toward your larger goals.







## CHAPTER 9

### Mindful Money Management: *Managing Money as a Spiritual Practice*



**“Money is a tool. Used properly, it makes something beautiful; used wrong, it makes a mess”**

**-Ayn Rand**

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#### **BREAKING THE MYTHS**

Before exploring mindful money practices, let us clear up some common misconceptions about money and spirituality:

**1. Myth: "Money is the root of all evil."**

**Truth:** Money is a neutral resource that amplifies your ability to do good in the world.

**2. Myth: "I'm not good at managing money."**

**Truth:** Money management is a skill that can be learned and practiced.

**3. Myth: "Spiritual people shouldn't focus on money."**

**Truth:** Mindful money management aligns with your spiritual values and enables you to fulfill your purpose.

As you read this chapter, consider how improving your relationship with money can empower you to serve more effectively.

As **millionaires**, we cannot skip talking about the most crucial part-**money**. Now that we are on this journey to earn our first million, I have an important question for you: **What will you do with this money?**

Your immediate answers may include buying a car, giving gifts to loved ones, taking a luxurious holiday, and so on. There is nothing wrong with that! We all deserve to enjoy the **worldly pleasures** that come with wealth and to share these blessings with those we love. Most of us think about all the **gratifying ways** we can spend money and, perhaps as an afterthought, we consider **giving to charity**.

But what if I suggested doing it the **other way around**? What if, before you spend on yourself, you first set aside money for **important causes**? Prioritise contributing to something bigger than yourself, and then allow the remaining wealth to enrich your life and those around you. This mindset shift is a key to **managing money as a spiritual practice**, ensuring that wealth is a source of **goodness** and **balance** in your life and the world.

### **Money as a Spiritual Resource**

Primarily, **money** is viewed solely as a **material resource**, something tied to external **success, status, and security**. However, when viewed through a **spiritual lens**, money is not just a means of **exchange** or a tool for **survival**; it is a **sacred resource**, a **vehicle for energy** that flows through our lives to support our **highest potential and purpose**.

**Money**, in its essence, is **pure energy**; just like **love, creativity, or time**, which flows through us and around us. It has the ability to carry our **intentions, desires, and values** into

the world. It is versatile and can be directed toward **goodness** or **greed**, **gratitude** or **resentment**, depending on how we **utilise** it. When we approach money with a **sense of spirituality**, we see it as a tool that enables us to **serve, grow, and contribute** to the **greater good**.

In this context, **money** serves as a channel for **divine flow**. Just like **water**, it moves freely when we allow it to, **circulating and nourishing** our life's work. When we are in **harmony** with money, it **effortlessly** comes into your lives and circulates, continuously replenishing itself. But just as with any **energy source**, it requires **balance**. When we hold money with **fear, scarcity, or attachment**, it becomes **blocked**, and the flow is **disrupted**. However, when we **release control and trust in the abundance** of the universe, **money** can move freely to support us in ways we may never have **anticipated**.

It becomes a means to **manifest our soul's purpose** and bring our **visions into reality**. Whether it is through supporting our **families, funding our passions, or giving back to others**, money allows us to **make tangible differences** in our lives and the lives of those around us.

To truly understand the multifaceted **role of money** in our lives, let us explore a few relatable scenarios that **highlight its impact**, both as a **practical tool and spiritual resource**.

**The Ripple Effect:** A woman decides to use her bonus to support a local charity. Inspired by her action, others in her community begin to donate, leading to a movement that transforms the neighbourhood.

This illustrates how money, when used for good, can create ripples of **positive energy, impacting lives** far beyond the initial act.

**The Lost Wallet:** A man finds a wallet on the street and decides to return it to its owner. The owner, grateful, offers a reward, but he refuses, saying that the act of kindness was its own reward. This moment highlights that money isn't just a transaction; it's a way to connect and create goodwill, emphasising that its true value lies **in relationships and community**.

By **honoring** money as a **spiritual resource**, we recognise its role in **creating abundance**, not just in **material wealth**, but in **peace, love, and gratification**.

### **Money as Divine: A Sacred Perspective**

While money is often viewed as a material resource, many **spiritual traditions** recognise its deeper, sacred nature. In Hinduism, for example, **Goddess Lakshmi** symbolises **wealth, prosperity, and abundance**. Worshiping Goddess **Lakshmi** is not merely about **acquiring riches**; it's a practice that aligns individuals with higher values such as **gratitude, generosity, and mindful stewardship**. During rituals like Diwali, homes are **cleansed, offerings** are made, and **prayers** are offered to invite her **blessings; highlighting the interconnectedness of material and spiritual abundance**.

This perspective helps us see **money** as more than **currency**; it becomes a carrier of **divine energy**, a force that can be **easily manifested** when treated with **respect and thoughtfulness**. Similarly, in **Feng Shui**, money is viewed as "**chi**," or **life**

**force energy.** Like any energy, it **flourishes in harmony.** When **misused or hoarded, it stagnates;** when managed consciously, it **fuels progress and prosperity.**

By **honouring money as sacred,** we embrace its potential to serve a **higher purpose.** It ceases to be a simple tool for personal gain and becomes a means to create **impact, foster growth,** and **uplift** others.

But the **key question** we need to ask ourselves is: **Are we making mindful use of this money?** Everything in the **spiritual world,** including money, operates under the **spiritual law of give and take.** When you **respect** the energy of money and **channel it mindfully,** it supports not just your **personal desires** but also the **greater good.**

### **The Spiritual Law of Giving and Receiving**

Across spiritual traditions, the act of giving is a **cornerstone** of abundance. Whether through **zakat, tithing,** or **charity,** we are called to share a portion of our **wealth** with others. This sacred act transcends mere **generosity;** it transforms the energy of money, keeping it in **constant, purposeful motion.**

The **exact percentage** (2.5%, 5%, or 10%) is **less significant** than the **intention** behind it. When you give **first,** before spending, you align yourself with the **spiritual law of divine order.** This mindful practice invites **prosperity** to **flow naturally** into your life, **amplifying wealth** and allowing you to fulfill your **deepest desires.**

Here's the profound realization: **giving isn't a loss; it's a catalyst for receiving.** It multiplies **blessings,** creating a ripple effect of abundance that benefits not just you, but the **collective**

**good.** By embracing **mindful giving** as a way of life, you **redefine** your **financial journey**, walking a path paved with **ease, grace, and purpose.**

In giving, you don't just share **material resources**, you cherish the spiritual truth that **prosperity grows through giving.**

## **Healing Your Relationship with Money**

One of the most **game-changing** aspects of **wealth-building** is **healing your relationship with money.** If you have grown up with negative beliefs about money: thinking it is **“dirty”** or that it **causes problems**—then it's time to **suspend** those beliefs. **Money** is simply a tool, and it is our **mindset** that determines how we **interact** with it.

I used to have a **complicated relationship** with money. **I feared it, resented it,** and believed that **chasing** it was **unspiritual.** This belief system kept me trapped in a cycle of **scarcity** for years.

As I began working through my **money beliefs**, I uncovered deep seated **money wounds-patterns of lack and fear** (*there are 30+ types of money wounds*) that I had unknowingly carried, just as so many of us do. I realised that to truly **break free**, I needed to **rebuild my relationship with money** from the ground up. This journey led me to create The **Wealth Code Matrix**, a **transformative framework** that not only helped me heal my money wounds but also **empowered** me to activate my **personal wealth codes.** Through which, I reshaped my relationship with money and **unlocked greater abundance** with ease and flow.



This powerful method has completely **transformed my life**, and it is now my **mission** to help others **break free** from **scarcity** and **rewrite their financial story**.

Also practicing **gratitude** for every **money** I received or spent, my **wealth consciousness expanded**. I started **blessing my money**, **thanking** it for what it provided me, and **trusting** that more would **come my way**. This **internal realignment** allowed me to step into a **perennial** state of **financial flow** and **abundance**.

### **Mindful Money Practices for Spiritual Entrepreneurs**

As spiritual entrepreneurs, it is essential to view money as a **spiritual resource** and to manage it with same integrity. By incorporating **mindful money practices**, you not only ensure the **sustainability** of your business but also build a **stable and rewarding** relationship with **wealth**.

Here are some practices to help you manage money mindfully:

1. **Bless Your Money:** Whether you are receiving or spending money, take a moment to bless it. You can say something like, “Thank you, money, for helping me create the life I desire,” and visualize the energy of money coming back to you tenfold.
2. **Prioritize Giving:** Make a habit of setting aside a percentage of your income for **important causes** that resonate with your values. Whether it’s 5%, 10%, or more, decide on a consistent amount and give with an open heart. The spiritual law of giving ensures that the more you give, the more abundance flows back to you.

3. **Reinvest in Your Business:** Money is meant to **grow and prosper**. Set aside part of your income to **reinvest** in your spiritual business: whether through **education, acquiring new business tools, or expanding your offerings**. Reinvesting ensures that your business continues to thrive and **serve more people**.
4. **Live Minimally, Mindfully:** Adopting a **minimalist lifestyle** doesn't mean depriving yourself of comforts; it means living with **intention**. Spend on what truly aligns with your values and **avoid unnecessary expenses**. This will not only help you **manage** money better but also bring a sense of **peace** and **clarity** into your life.

By managing **money as a spiritual practice**, you allow the flow of abundance to continually support you and those around you. You will not only thrive financially but also feel fulfilled knowing that your **money is contributing to the greater good** and aligned with your spiritual values.



## **Journaling Prompts:**

- 1. How do I currently view money, and what shifts can I make to view it as a spiritual resource?**

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- 2. What percentage of my income feels right for giving, and which causes resonate with my values?**

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- 3. What mindful words can I incorporate to bless the money I receive and spend?**

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- 4. How can I reinvest in my spiritual business to support its growth and sustainability?**

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## **Exercise: Create Your Mindful Money Plan**

1. **Gratitude Ritual:** Every time you receive or spend money, take a moment to express gratitude. Simply say, “Thank you, money, for supporting my dreams and allowing me to give back to the world.”
2. **Set Up a Giving Practice:** Choose a cause or charity that resonates with you and commit to giving a set percentage of your income every month. This can be as small or as large as you are comfortable with.
3. **Track Your Spending:** For one week, track every expense you make. At the end of the week, reflect on which expenses felt aligned with your values and which did not. Use this awareness to adjust your spending habits.

### *Soulful Realisations:*

- **Money is energy:** Treat it as a neutral tool that can support both your personal and spiritual growth.
- **Prioritise giving:** Set aside a percentage of your income for causes you care about, creating a flow of abundance.
- **Bless your money:** Shift your mindset to one of gratitude and positivity when interacting with money.
- **Reinvest in your business:** Use your earnings to grow your business and further align it with your spiritual mission.
- **Live minimally:** Spend mindfully, focusing on what truly aligns with your values and long-term goals.





## CHAPTER 10

### Mastering the Art of Allowing: *Embracing the Universe's Timing*



**“The two most powerful warriors are patience and time”**

**-Leo Tolstoy**

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#### **BREAKING THE MYTHS**

Before learning how to master the art of allowing, let us address some myths about surrender and timing:

**1. Myth: "Success requires constant control and hustle."**

**Truth:** Allowing and trusting the universe creates space for grace and synchronicity.

**2. Myth: "Letting go means giving up."**

**Truth:** Surrendering is about releasing resistance and aligning with divine timing.

**3. Myth: "Patience is passive."**

**Truth:** Patience involves taking inspired action while trusting the process.

As you read this chapter, embrace the idea of co-creating with the universe, knowing that your success will unfold in divine timing.

We've come to the **final step** in your journey toward becoming a **spiritual millionaire**, and after the first step, this is perhaps



the **most important step**. The **Art of Allowing** is about **releasing** the **need to control** every outcome and **trusting** that the **universe** is working in your **favour**. As **spiritual coaches and entrepreneurs**, we often preach the **power of surrender**, yet when it comes to our own lives and businesses, we **struggle** to fully **practice** it.

It is a **challenge** we all face: letting go of the desire to control the **outcomes** and instead trusting that the **universe's timing** is always **perfect**. If you study the journeys of any **successful** spiritual entrepreneurs, you will find they all say the same thing: They started with one plan, but the **universe guided** them toward something even **greater**. The **path** they imagined was not always the path they ended up **walking**, but it was the **right one** for them.

### **Working with the Universe: Co-Creating Your Path**

As an **emerging** spiritual entrepreneur, I found it incredibly difficult to **let go of control**. I was so focused on **achieving success quickly** that I ran in **multiple directions** at once. I had my eyes set on hitting every **milestone immediately**, convinced that if I worked harder, success would come **faster**.

I wanted to **write books, speak at events**, and have my **message spread** far and wide. I wanted everything to happen **now**, without delay. But it didn't. I watched friends and colleagues **progress ahead of me**: writing their books, **landing dream opportunities**, and celebrating their successes. Meanwhile, I was still **struggling** to get my message out into the world. I felt like I was constantly **falling behind**.

At that point, I realised something critical: I was too focused on **forcing outcomes** instead of working with the **natural flow of the universe**. It was as if I was paddling **against the current**, trying to **control every detail** of my business instead of allowing the **universe to co-create** with me. I was helping others on their **spiritual paths**, but inside, I was at **unrest**, always seeking more, always **chasing** the next **goal**.

### **The Power of Surrender**

I knew I needed to change my approach. I decided to **slow down** and realign myself with the **universal synergy**. Through **mindfulness** practices, I learned to observe my **thoughts and actions** from a more **compassionate perspective**. I understood that success didn't mean the same thing to everyone. What I was **seeking** was not **necessarily** what my **soul truly needed** at that time.

So, I took some time to **consciously pause** and reconnect with my **inner guidance**. This time around, I decided to **partner** with the **universe** rather than trying to **force things** to happen on my own **timeline**. I started to practice **allowing**, trusting that everything was unfolding as it should. I realised that while I had **clear goals**, the **path** reaching them might look **different than I expected**, and that was okay.

One of the **greatest transition** that happened in my business and my life was learning to **trust** that the **universe knows the best path** for me. **Surrender** does not mean **giving up** on your **dreams**. It means knowing that the **journey** might be **longer** or take you down **unexpected** roads, but the **destination** is **certain**. What you are seeking is **seeking you**; you just have to

trust that the **universe will guide** you there when the **time is right**.

## Co-Creating with the Universe

This book, **The Spiritual Millionaire**, is one of the **outcomes of my partnership** with the **universe**. It didn't come together the way I had **initially planned** or in the **timeline** I had hoped for, but it came together in exactly the way **it was meant to**.

When you **surrender** to the **universe's timing**, you're **no longer fighting** against the current. You're in **alignment** with the **flow** of life. The **opportunities** you desire will come to you, not through force, but through **trust** and **patience**. The **universe** wants to **see you succeed**, but it may have a **better plan** for how that **success will unfold**.

The **art of allowing** is **not passive**. It is an **active practice** of **trusting, listening, and taking aligned action** when the timing feels right. **Let go** of the need to **control** every detail and embrace the **universal intelligence** that is guiding you to your **ultimate success**.

By mastering the art of allowing, you open yourself up to the full **flow of abundance** that the universe has in store for you. Trust that the path is unfolding perfectly, even if it doesn't look the way you envisioned. **Surrender and allow**; the universe has your back, and it's guiding you to exactly **where you need to be**.



**Journaling Prompts:**

- 1. Where in my life or business am I trying too hard to control the outcome?**

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- 2. What fears are holding me back from fully trusting the universe's timing?**

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- 3. How can I begin practicing the art of allowing in my daily life?**

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- 4. What is one area of my business I can release control over and trust that the universe will guide me?**

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## **Exercise: Surrender Practice**

Take a few moments each day to sit quietly and visualise yourself handing over your desires and goals to the universe. Imagine placing them in the hands of a higher power, trusting that everything is being taken care of. Repeat the following affirmation during this practice:

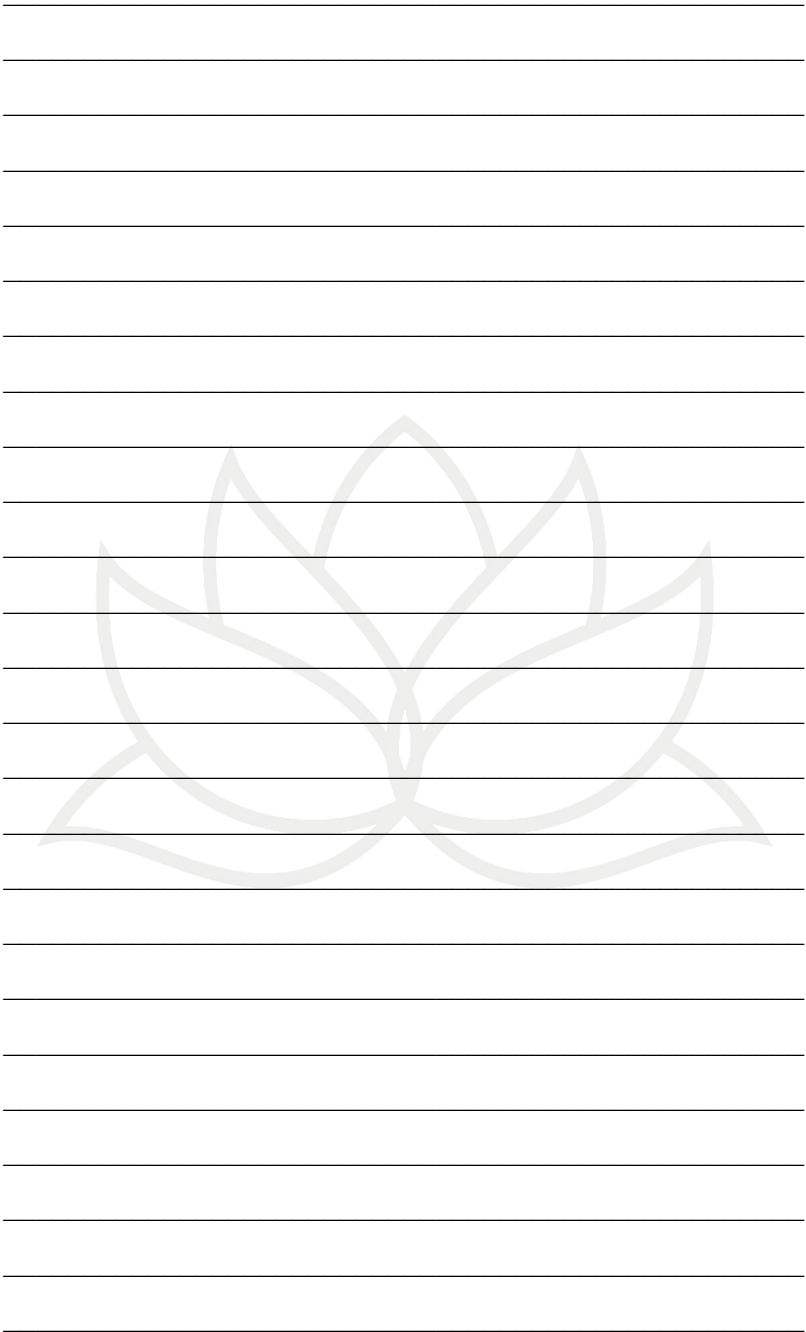
**“I trust the universe’s timing. I surrender my need to control, and I allow the universe to guide me toward my highest good.”**

Spend at least five minutes in this visualisation, and whenever you feel overwhelmed or impatient, return to this practice to centre yourself in trust.

### *Soulful Realisations:*

- **Surrendering is essential:** The art of allowing is about releasing control and trusting the universe's timing in your journey toward success.
- **Co-create with the universe:** Rather than forcing outcomes, allow the universe to partner with you to bring about the results you desire.
- **Trust the process:** Know that even if the path seems slow or different than you expected, you will reach your destination in divine timing.
- **Mindfulness helps realign:** Take time to slow down, reflect, and realign yourself with the flow of the universe when you feel out of sync.
- **Surrender isn't passive:** It is about taking aligned action while trusting that the universe will guide you to the right opportunities at the right time.







## Your Path Forward as a Spiritual Millionaire

**Congratulations on completing this book!** I hope it has inspired and guided you in many ways on your journey.

The path to your **first million** is so much more than a **financial goal**; it's a **profound spiritual awakening**. Every step you take not only brings you **closer** to wealth but also **deepens** your **connection to your purpose**. Becoming a **spiritual millionaire** means embracing abundance in all forms: **financially, spiritually, and emotionally**. It is about living in **alignment** with your **values** and allowing your **business** to be a **reflection** of your **soul's purpose**.

Since you have made it this far, it shows your **commitment** to growing your spiritual business and stepping into your **greatest potential**. If you are ready to take your journey to the **next level**, I invite you to join my **community** where I **work closely** with **spiritual entrepreneurs** like you to help create lasting **abundance** and **impact**.

Your **next chapter** is waiting for you. The **journey** ahead is filled with more **growth**, more **wealth**, and a deeper **connection** to the universe. I am honoured to have been part of your story, and I can't wait to see where your **path leads**.

Thank you for allowing me to walk with you on this journey. I wish you **love, light, and abundance** always.

You can find me on [Instagram, Facebook, YouTube].

The Website & Social Links are here:

Website: <https://www.thewiseoakbypooja.com/>

Facebook: <https://www.facebook.com/TheWiseOakbyPooja/>

Instagram: [https://www.instagram.com/the\\_wiseoak](https://www.instagram.com/the_wiseoak)

Youtube: <https://www.youtube.com/@thewiseoak2905>



Stay connected and keep shining!

## Join Now

You've Completed the Journey—Now It's Time to Rise!

You've absorbed the lessons, embraced the wisdom, and awakened your potential as a **Spiritual Millionaire** . Now, the real magic begins.

I invite you to step into a **sacred space** where knowledge turns into **action** , and dreams transform into **reality** .

Join The WiseOak Spiritual Business Club.

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## **Acknowledgment of Inspirations and Teachings**

This work is deeply inspired by the wisdom and teachings of many extraordinary authors, spiritual guides, and transformational leaders whose profound insights have shaped my understanding of personal growth, mindfulness, and universal connection.

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## Disclaimer

This book is a personal narrative and reflection on the author's journey to achieving success. It is not intended to harm, criticize, or diminish any person, belief, culture, or system. The content is presented within the context of Indian culture, challenges, and currency, providing insights specific to that framework.

The steps outlined in this book are universal but not definitive. They can generally help anyone seeking to create a soul-aligned, thriving business. However, readers are encouraged to choose a path that aligns with their unique vision, values, and circumstances. These steps serve as a foundational guide toward the journey of becoming a millionaire, but building a successful business often requires additional nuanced strategies and support beyond what is covered here.

Take what resonates with you and leave behind what does not. The journey to success is deeply personal, and an open mind will serve as your best companion.

